apma Advancing foot and ankle medicine and surgery | Young Physicians

2019 YPI Program • Holiday Inn Nashville Vanderbilt • Nashville, TN
As of October 1, 2019

YPI Objectives:

Develop confident and adept young physician leaders through shared firsthand leadership experiences and skills from current young physician leaders.

Gain easy-to-implement tips and resources on topics such as student debt management, board certification, presentation skills, and more.

Enhance leadership capabilities by learning to connect and speak with different leadership audiences.

Friday, October 11

6–7 p.m.
Young Physician Networking Reception (Centennial Ballroom)
Help us kick off the YPI and network with your colleagues at our opening night reception!

Saturday, October 12

8:00–8:30 a.m.
Welcome and Opening Remarks
David Edwards, DPM, APMA president, and Rebecca Sundling, DPM, MPH, APMA young physician BOT liaison

8:30–10:00 a.m.
Building Your Emotional Intelligence to Maximize Your Leadership Potential
Presented by Shayna Humphrey M.Ed., Vanderbilt University

10:00–10:15 a.m.
Break

10:15–11:15 a.m.
Using Social Media to Grow Your Practice
Presented by Krupa Patel, DPM

11:15 a.m.–12:15 p.m.
Student Debt Management
Presented by Paul S. Garrard, founder and president, PGPresents, LLC

12:15 p.m.
Break

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12:30–1:30 p.m.
Lunch with the Boards
Presentations from Roya Mirmiran, DPM with the American Board of Foot and Ankle Surgery; Marc Benard, DPM and William Chagares, DPM with the American Board of Podiatric Medicine

1:30–2:30 p.m.
Leadership 101: What I Wish I Had Known
Panel Discussion: William Long, DPM, APMA BOT; Rebecca Sundling, DPM, MPH, YP Liaison to the BOT; and YPLP members Cheree Eldridge, DPM and Adam Toren, DPM share their experience getting involved in the profession and growing into their current leadership positions.

2:30–3:00 p.m.
Group Discussion: The Future of Continuing Education
What does the future of continuing education look like? How are young physicians obtaining their CECH? What do they look for in a continuing education program?

3:00–3:30 p.m.
Breakout Sessions
3–4 groups: Brainstorm ways to enhance existing continuing education opportunities.

3:30 – 4:30 p.m.
Regroup and Share

4:30 p.m.
Adjourn

5:30 p.m.
Meet in the lobby of Holiday Inn Nashville Vanderbilt to catch shuttles to group dinner

6:00 p.m.
Group dinner for all YPI attendees at The 404 Kitchen
Located at 507 12th Ave S Fl 2

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Sunday, October 13

8:00–11:00 a.m.
Speak with Confidence: Presentation Skills for Physician Leaders
Mimi Bliss, Bliss Communications

Requesting an investment from hospital leadership? Asking elected officials to support legislation? Leading a virtual meeting of an APMA committee?

As a physician leader, you want to engage your audience, whether you're talking to a single elected official, a dozen hospital administrators, or 50 physicians. Your ability to communicate a clear and concise message is an essential leadership skill.

This interactive workshop will focus on practical skills for public speaking, including how to:

- *connect with your audience;*
- *get to the point;*
- *use concrete examples from your practice to support your points;*
- *replace minimizing language such as "I'll talk a little bit about" with flag phrases like "What I hear from patients" or "Our focus is";*
- *make a confident "ask" or recommendation;*
- *prepare for and handle tough questions;*
- *speak with confidence, including how to use voice, gestures and eye contact effectively; and*
- *use PowerPoint as a visual aid, not a crutch.*

11:00 a.m.–12:00 p.m.
Hot Topics Discussion
Get answers to the questions you've always been too afraid to ask! Anonymously submit practice- and podiatry-related questions to be addressed by the group.

12:00 p.m.
Adjourn

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