How to Practice
Career advice for students, residents

The Students’ and Residents’ Program will provide attendees with essential information to help them get their career off on the right foot. The program will take place at 11 a.m. Saturday in Tennessee C.

“The colleges and residency programs are focused on preparing us to practice medicine and perform surgery. However, they do not focus on teaching us how to practice” said moderator Stephen C. Schmid, DPM. Dr. Schmid will moderate the session and is the Young Physician Liaison to the APMA Board of Trustees.

Although students and residents are in distinctly different phases of their careers, the program addresses issues pertinent to both. Presentations in the hour-long program include transitioning from student to resident and resident to practitioner, handling complications, and exploring various post-residency career options.

“There is much more to our role than the medical and surgical treatment of the foot and ankle. This program helps address those other aspects of your career.”

Aside from the program, Dr. Schmid sees many other benefits for students and residents attending the conference that go beyond honing surgical skills.

“The National is a great opportunity to learn and refresh yourself on all
Podiatry is Our Business!
The Cost of Medical Errors

Cases to show how even good professionals can make mistakes

Medical errors are a difficult way to learn lessons, but two Saturday presentations will use real cases to demonstrate how mistakes do happen, even to conscientious healthcare providers. Four of the cases involve deaths, and the fifth case is a first-person account of a podiatrist turned patient.

In the first presentation, “Till Death Do Us Part: Podiatric Case Studies,” a podiatrist and an attorney will review the details of seemingly benign scenarios that resulted in tragedy. In the second presentation, “Medical Errors: The Patient’s View,” a podiatrist faced a string of mishaps after he was seriously injured in an accident.

“We chose several death cases. The idea is to give everyone an inkling of what can happen—not to scare them but to make them aware,” said Michael J. King, DPM, a risk management speaker for PICA. “This year’s cases deal with DVT (deep vein thrombosis), a suspicious lesion that turns out to be a carcinoma, death from what appears to be a benign cyst that turns out to be an aggressive sarcoma, and a situation that is just bad patient selection for the procedure.”

Dr. King, an APMA past president who is a podiatrist at Extremity Healthcare in Atlanta, will present the medical aspects of the cases. June Baker Laird, JD, an attorney who is a panel counsel for PICA, will discuss legal aspects of the cases.

“We want to make people aware of some of these circumstances,” Dr. King said. “Even when you do things that appear to be right, these things can happen. The biggest points we will emphasize are awareness and documentation. People need to be cognizant of what they put in their medical records. We will talk a lot about documentation.

“We will do a step-by-step analysis of how each case transpired from the beginning visit to the demise of the patient. We used old records to build the cases.”

One patient died a few weeks after being treated, one died a few months after initial treatment, and the two patients with cancer died years after being treated.

“We selected these cases because these are situations you see every day. Society is so litigious that things are not always looked at that way,” Dr. King said. “The argument on the other side is, ‘The doctor should have picked this up earlier.’ If you look at these cases, you don’t see mistakes, but there are a few clues along the way, and the challenge in practice is picking up those clues.”

In his plenary lecture, Bret M. Ribotsky, DPM, of Boca Raton, FL, will recount his experiences after a 2015 boating accident left him with broken bones in both feet and ankles, as well as injuries to a knee, hip, ribs, and discs in his neck, and a concussion.

“Very quickly, I became the patient. The stories about medical errors are the ones that almost happened to me,” said Dr. Ribotsky, who is now disabled and no longer practices.

The errors Dr. Ribotsky found began shortly after his accident, when a surgery consent form said an orthopedic surgeon wanted to operate on his right calcaneus. Dr. Ribotsky knew the fracture was in his left foot.

“The orthopedist pulled up the film and the scan said, ‘right foot.’ I took the mouse and scrolled out, and I said, ‘Look where the baby toe is.’ The CT scans were mislabeled,” Dr. Ribotsky said. “This was a massive medical error that could have happened to anybody. He followed the CT scans.”

After the surgery, an oncologist who looked at scans of Dr. Ribotsky’s broken ribs mistakenly told him he had metastatic prostate cancer. At discharge, he had to ask for blood thinners and developed a pulmonary embolism because the dose was too low.

“I hope that the professionals here will see that if these problems are happening to me, they must be happening to [others],” Dr. Ribotsky said. “The essence of this lecture is that there are a lot of lessons you can learn and that maybe you are not paying enough attention. But the big one is that when the patient says something, don’t blow them off, because they might be right.”
Authors Talk up Their Investigations

Check out cutting-edge research at the Poster Abstract Symposium

Attend the Poster Abstract Symposium from 1–2 p.m. Saturday to learn about the latest research in podiatric medicine and surgery during the Poster Abstract Symposium. During the event, poster authors will be on hand to answer your questions.

Attendees will find 118 posters on display in the Tennessee and Presidential Lobbies. The posters cover a variety of topics related to podiatric medicine and surgery, from the use of fish skin grafts in wound care to surgical technique to offloading to orthotics. The Poster Abstracts booklet, which contains a list of posters and authors, is available at registration.

The following posters in the booklet have withdrawn from the Poster Abstract Symposium:

- Heel Pain Mimicking Plantar Fasciitis and Osteosarcoma: A Unique Presentation of a Nora’s Lesion
- The Role of Alevicyn in the Treatment of Tinea Pedis

The Poster Abstract Symposium is the culmination of the APMA Poster Abstract Competition. The panel of judges, who have been reviewing the posters since Thursday, will use the opportunity to make their final decision. They will then select the winning abstracts in the following topics:

- Outstanding Oral Abstract Presentation
- Outstanding Single Case or Small Case Study/Series Poster Abstract
- Outstanding Large Case Study/Series Poster Abstract
- Outstanding Resident Poster Abstract
- Outstanding Student Poster Abstract
- Outstanding American Public Health Association (APHA) Podiatric Health Section (PHS) Student Public Health Poster Abstract

The Outstanding APHA PHS Student Public Health Poster Abstract category recognizes one poster abstract related to public health or disparities. The winning podiatric medical student must be a member of the APHA PHS, as well as an APMA member. Only one winner will be selected to receive $250 and the Arthur E. Helfand, DPM, award.

The winners will be announced Saturday during the breakfast symposium. The winner of the oral abstract competition, which was held on Friday, will also be announced.

The judges will consider the significance of the study, including its importance to the advancement of the practice of podiatric medicine. Other factors that the judges will evaluate include: the study's content and clarity; specific number of cases or specimens studied; clinical or research data to support study conclusions; minimum follow-up of one year per patient for results describing reconstructive procedures; and new or modified techniques as they relate to diagnosis, surgery, complications, or any of the other phases of podiatric medical and surgical problems.

Don't neglect this unique opportunity to increase your understanding of the newest advances in podiatric medicine by interacting with podiatrists who are on the cutting-edge of research. The winners will be announced Saturday during the breakfast symposium. The winner of the oral abstract competition, which was held on Friday, will also be announced.

The judges will consider the significance of the study, including its importance to the advancement of the practice of podiatric medicine. Other factors that the judges will evaluate include: the study's content and clarity; specific number of cases or specimens studied; clinical or research data to support study conclusions; minimum follow-up of one year per patient for results describing reconstructive procedures; and new or modified techniques as they relate to diagnosis, surgery, complications, or any of the other phases of podiatric medical and surgical problems.

Don’t neglect this unique opportunity to increase your understanding of the newest advances in podiatric medicine by interacting with podiatrists who are on the cutting-edge of research.

If you missed your opportunity to be a part of the APMA Abstract Competition at this year’s meeting, look for information later this year about submitting your oral or poster abstract for inclusion at the APMA 2018 Annual Scientific Meeting in Washington, DC.
QUESTION OF THE DAY

Do you offer alcohol or steroid injections to your patients who have neuroma?

“I give steroid injections because I think they are efficacious as an initial treatment for a symptomatic neuroma. I think the steroid works much faster. With alcohol, you have to give five to 10 injections.”
Harvey R. Jacobs, DPM
Somerset, NJ

“I give injections because it is most effective. I use Kenalog 10 and will move up in duration to a Celestone and then a Kenalog 40 if it doesn’t get better.”
Joseph A. Greco, DPM
Lewiston, ME

“I usually use dehydrated alcohol injections. Over my years of practice I realized I’ve had a better success rate without the steroids. I will give up to seven spaced about every two weeks, and sometimes by the third injection people are better with shoe modifications and padding. If it doesn’t improve, then we press on to possible surgery.”
Eleni Theona Pappas, DPM
Wakefield, RI

“I usually start with a steroid injection and I also do padding and shoe modifications along with that. I present them with the option for a sclerosing alcohol injection after that and prior to surgery.”
Elizabeth M. Barnica, DPM
Joplin, MO

“I start with conservative treatment—padding, arch supports, wider shoes. If the pain is affecting their lifestyle, I offer an injection at that point. When I do injections, I usually do up to three steroid injections. I do not do sclerosing injections. I’ve had a lot of patients who had them from other providers and they said they were excruciating and they did not have good results. I tend to have good results with the steroid injections.”
Ted Everett Butterfield, DPM
Cordova, TN

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Experience the New Coding Resource Center at the APMA Booth (#1027).

7:00-7:30 a.m.
Breakfast in the Exhibit Hall
Exhibit Hall, Ryman B1-6

7:30-9:00 a.m.
Workshop 3: Introduction to Ankle Arthroscopy
Jackson C/D

8:30-10 a.m.
Risk Management Program (Part 1)
Presidential D

10:00-11 a.m.
CECH Scanning
Exhibit Hall, Ryman B1-6

11:00-12:30 p.m.
Workshop 4: Advanced Ankle Arthroscopy
Jackson C/D

11:00-12:30 p.m.
Plenary Lecture: Risk Management (Part 2)
Presidential D

12:30-2 p.m.
Students’ and Residents’ Program (Non-CECH)
Tennessee C

2-2:30 p.m.
Poster Abstracts Symposium
Tennessee and Presidential Lobbies

2:30-2:45 p.m.
Plenary Lecture: Latest Treatment Options for Refractory Gout
Presidential D

2:45-3:00 p.m.
CECH Scanning (DPMs only) Inside the Room Immediately Following the Plenary Lecture

2:45-3:00 p.m.
CECH Scanning (DPMs only) Inside the Room Immediately Following the Plenary Lecture

2:50-3:30 p.m.
Controversy Debates
Presidential D

3:30 p.m.
CECH Scanning
Outside Lecture Hall

3:45-4:15 p.m.
Pediatri School Student Quiz Bowl (Non-CECH)
Presidential A

SCHEDULE continues on page 6
Tackling Student Recruitment

Ensuring an adequate number of highly qualified applicants to the colleges of podiatric medicine is a critical goal to ensure the future vitality of the profession. Many stakeholders play a role in helping to generate awareness of careers in podiatry and ultimately recruiting students to apply—from APMA to the American Association of Colleges of Podiatric Medicine (AACPM) to individual colleges and physicians.

APMA in the past led a coordinated student recruitment effort, driving significant growth in the numbers of applicants in the early 2000s. In 2011, APMA hosted a summit during which stakeholders determined that student recruitment was properly the role of AACPM, while APMA should continue to promote career awareness through its various marketing and communications activities.

In recent cycles, however, the profession has seen a decline in applications that has prompted a swift response.

### Timeline

**March 2016**
By the time strong concerns about a decreased student applicant pool were raised at the 2016 APMA House of Delegates meeting, APMA leadership had already discussed the issue at its winter board meeting and made plans to investigate further.

**April 2016**
APMA met with representatives of AACPM. Meeting participants agreed to focus on clarifying to undergraduates how to become a podiatrist and the benefits of pursuing the profession.

**June 2016**
APMA hosted a day-long stakeholder meeting in Baltimore. Participants included representatives of AACPM, the American Board of Foot and Ankle Surgery, the American College of Foot & Ankle Orthopedics & Medicine, the American College of Foot and Ankle Surgeons, the American Podiatric Medical Students’ Association, and the American Society of Podiatric Surgeons, along with representatives of most of the colleges of podiatric medicine and many component societies. The stakeholders reviewed current efforts, the applicant pool and goals, obstacles and new ideas, as well as roles and responsibilities. At the conclusion of the meeting, AACPM and APMA committed to continuing to partner on career promotion, with AACPM taking the lead in developing a comprehensive, long-term strategic plan for promoting careers in podiatry.

**March 2017**
The APMA 2017 House of Delegates passed Resolution 17-17, directing APMA to continue to make career awareness a high priority by collaborating with AACPM and investing staff time and budget in career awareness efforts.

**July 2017**
APMA launched its #OperateLikeAGirl campaign, highlighting surgical careers in podiatry and appealing to female students interested in careers in health care. The campaign features images of APMA members and their own personal reflections about their careers and why podiatry is the right field for them.

APMA has a formal communications plan around career awareness in place for 2016–17. In addition to the #OperateLikeAGirl campaign, the plan leverages existing public education campaigns and vehicles to target prospective students and their families with messages about careers in podiatry. Career awareness messages were incorporated into our November 2016 Diabetes Awareness Month campaign, as well as our April 2017 Foot Health Awareness Month campaign, and we include regular, weekly career awareness posts on our social media channels. We also invest significantly in advertising and promoted social media around careers in podiatry.

APMA also encourages members to lend their time and energy to AACPM’s recruitment activities. Many students report they became interested in podiatry after a personal interaction with a physician, whether as a patient, family member, or student. AACPM is working to build a nationwide mentor network to accommodate students interested in shadowing a podiatrist. If you’re interested in becoming a mentor, visit the APMA booth (#1027), the AACPM Booth (#1608), or the information table near registration. You may also visit www.dpmnetwork.org/membership/become-a-mentor/. The collaborative energy around promoting careers in podiatric medicine is a great example of how our profession’s medical practitioners and stakeholders can tackle challenges cooperatively. If you have questions about career awareness or how to lend your support to APMA’s and AACPM’s efforts, contact Mandy Nau, career promotion strategist at AACPM, at mnau@aacpmp.org.

### #OPERATELIKEAGIRL Campaign Impact

971,700 tweet impressions, a 72-percent increase over June; our top campaign tweet alone earned 22,200 impressions

A 92.8-percent increase in Twitter profile visits

A gain of nearly 3,000 Facebook followers

A 196-percent increase in Facebook post engagement over June

A 228-percent increase in page views on Facebook

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**Students’ and Residents’ Program**
**11 a.m.–Noon**
Tennessee C
Five speakers will go beyond the science of podiatric medical education to explain facets of the transition from student to resident to practitioner.

**Plenary Lecture, Latest Treatment Options for Refractory Gout**
**2–2:45 p.m.**
Presidental D
Rheumatologist Gordon K. Lam, MD, will explain the need for a stronger partnership between podiatric physicians and rheumatologists in diagnosing and treating patients with gout.

**Controversy Debates**
**2:50–3:50 p.m.**
Presidental D
Four podiatric physicians will make the cases for the treatment of neuroma and the pros and cons of arthroplasty versus fusion, followed by a panel discussion.

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**Saturday and Sunday Education Highlights**

**Saturday**

**Risk Management (Part 1)**
**8:30-10 a.m.**
Presidental D
In “Till Death Do Us Part: Podiatric Case Studies,” Michael J. King, DPM, and June Baker Laidt, Esq., will use real scenarios to highlight cases that started out as routine but led to medical errors involving lawsuits.

**Plenary Lecture, Risk Management (Part 2)**
**11 a.m.–Noon**
Presidental D
In “Medical Errors: The Patient’s View,” John Floyd, Esq., and Brett M. Ribotsky, DPM, will present the patient’s perspective of medical errors, with Dr. Ribotsky recalling when he was seriously injured in a boating accident.

**Sunday**

**Breakfast Symposium, MACRA/MIPS Update**
**7-8:30 a.m.**
Presidental C/E
Nathan M. Bays III, Esq., and Jeffrey D. Lehrman, DPM, will explain surgical coding, including guidelines, billing, and modifiers, as well as surgical coding issues and solutions.

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**APMA Coding Seminar**
**10:50 a.m.-12:30 p.m.**
Presidental A/B
Jeffrey D. Lehrman, DPM, and Phillip E. Ward, DPM, will explain surgical coding, including guidelines, billing, and modifiers, as well as surgical coding issues and solutions.
### Available Now: The APMA Registry

After 15 months of research and development, the APMA Registry is ready for launch. The registry has been approved by CMS as a Qualified Clinical Data Registry for 2017. It will allow APMA members to complete attestations for the advancing care information (ACI) and clinical practice improvement activities (CPIA) components of MIPS for the 2017 performance year.

The registry will collect, sort, and analyze patient care data. Users are able to benchmark their performance against their peers. APMA is in the process of integrating the registry with several EHR vendors. However, you do not need an EHR to take advantage of this free member benefit! You may now register with the APMA Registry and submit attestations for the approved components for the 2017 performance year.

If you are interested in using the APMA Registry, come to the APMA booth (#1027) today. APMA staff will upload your information into the registry and notify you when the process is complete.

In addition to assisting with MIPS participation, the registry will provide several long-term benefits to APMA and podiatry in general. The data collected can be used to assist in individual research, in specific industry data queries, to demonstrate the value of care by a podiatrist, and to help develop alternative payment methods.

Perhaps most importantly, the data the registry will amass will be valuable in APMA’s advocacy efforts on legislative and reimbursement topics as our health-care system continues to move toward a value-based payment method.

APMA is excited to share this tremendous benefit with its members. Get started by visiting the APMA booth (#1027) today or learn more at [www.apma.org/registry](http://www.apma.org/registry).

#### Quality measures available for reporting:

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IN 2018, THE NATIONAL COMES HOME TO OUR NATION’S CAPITAL.

THE NATIONAL
APMA ANNUAL SCIENTIFIC MEETING
WASHINGTON, DC / JULY 12-15, 2018
WWW.APMA.ORG/THENATIONAL
A ‘Functional’ Cure for Gout

Biologic has greatly improved the outcome for patients

Refractory gout has long been overlooked in the family of arthritic diseases. It was seen as an inert condition where the key was managing a patient’s serum uric acid level. Research has revealed it to be a more complex inflammatory condition, and a biologic has greatly improved its treatment options.

Those advances and a call for a stronger partnership between podiatrists and rheumatologists in treating patients with gout will be emphasized during “Refractory Gout: An Overview of Pathogenesis and Treatment.”

“We are beginning to realize that gout actually invokes many inflammatory pathways, for example, upregulation of proinflammatory cytokines and involvement of the NLRP3 inflammasome, which further mediates the immune response to monosodium urate crystal deposition. Now, we are beginning to view gout in much the same way we view other inflammatory arthritides, such as rheumatoid arthritis. In doing so, the treatment for gout has evolved,” said presenter Gordon K. Lam, MD.

A key part of that evolution was the development of pegloticase, a biologic treatment approved by the FDA for the treatment of refractory chronic gout. No longer is treatment limited to using xanthine oxidase inhibitors, such as allopurinol and febuxostat, or uricosurics, such as probenecid or lesinurad.

“Now, we are able to functionally cure patients of gout. The ‘functional’ is the key qualifier because we can’t truly cure gout yet, but by treating them aggressively, we can treat patients to zero flares,” said Dr. Lam, medical director at Northern Region Research Center at Carolinas HealthCare System in Concord, NC.

Dr. Lam will review clinical trials studying gout, technologies to assess gout, and the efficacy and safety of medications. He also will explore how rheumatologists can collaborate with podiatrists to optimize the treatment of patients with gout.

“We in rheumatology have realized that podiatrists can be a powerful partner in our care of gout patients,” he said. “We need to foster this collaboration because I view podiatrists as the first-line responders in our management of gout. We can utilize podiatrists in an optimal fashion for better overall holistic care of the patient.”

The treatment of refractory gout has lagged behind rheumatoid arthritis, but these recent advances have put it in a position to move it forward, Dr. Lam said.

“The rubric of gout has completely changed within the past few years with our evolved understanding of its pathogenesis, our greater appreciation of its manifestations, and our increased treatment options,” he said. “Now, we have a biologic to treat refractory gout in much the same way we utilize biologics to treat other inflammatory arthritides, such as rheumatoid arthritis. We are hoping this represents a sea change in our ability to treat gout patients.”

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The event is the brainchild of Philip E. Ward, DPM, APMA past president. “When my son was in optometry school, he participated in the American Optometric Association’s student quiz bowl," Dr. Ward said. “I thought we should do the same type of thing for our pediatric medical students.”

Each college of pediatric medicine has selected a rising fourth-year student to participate in the event. How the student was chosen was left to the discretion of the school. Participants will be split into three randomly chosen groups to compete in preliminary rounds, and the winner of each of those contests will compete in the final round.

As the largest gathering of foot and ankle professionals from across the country, The National is a natural fit for the event, Dr. Ward said. “It’s an opportunity to showcase our students and their knowledge level in a social, informal setting that ties in with the educational aspect of our national meeting.”

The winner of the event will receive $1,000, and his or her name will be inscribed on the official Podiatry School Student Quiz Bowl trophy. The trophy will be kept at APMA headquarters. The first runner-up will receive $500, and the second runner-up will earn $250.

Dr. Ward sees great growth potential for this event and already has a few ideas about how it may look in the future. “There are lots of opportunities for the development of the quiz bowl. We could turn it into a fundraiser for the APMA Educational Foundation Student Scholarship Fund.”

He expects increased engagement from the audience, too. “I would anticipate in future events that cheering sections would develop with graduates of the schools rooting for their student representative.”

Podiatry gives me that sense of accomplishment and intellectual challenge with every patient who walks through the door. During my time at Temple, I have received several scholarships and been a member of the Stirling-Harford-DPrimio Honorary Anatomical Society. I look forward to attending The National this year, because last year I enjoyed all the lectures and the debates on treatment modalities, which really helped shape practice preferences for future doctors. It is a pleasure to see and meet so many great minds in the field of podiatry in one place. I think the APMA Podiatry School Student Quiz Bowl is a great opportunity to meet students from the other schools in an entertaining competition. It will exhibit how well all the podiatric medical schools train and educate the modern podiatric medical student.

Byward, Mustafa Ahmed
New York College of Podiatric Medicine (NYCPM)

As an undergradu-
ate student, I had
interests in a vari-
yety of fields—education, law, professional soccer, and medicine. Podiatry effectively combines all of those interests. As a podiatrist, I see myself educating my patients, judging ethical di-
lemmas, rigorously working to master skills, and caring for those in need.

During my career in podiatric medical school, I have served as an anatomy tutor and an Arabic translator in the clinic. I have been a part of the student chapter of the American College of Foot and Ankle Surgery. I have been on the dean’s list at New York College of Podiatric Medicine and served in a volunteer capacity with lo-
cal Muslim organizations. I have published a literature review and have a paper under review for publication comparing tech-
niques for treating hallux abductus valgus deformity.

NYCPM has offered me the opportunity to study and train in a well-structured environment with physicians who love to educate. Therefore, I am looking forward to representing NYCPM during The Na-
tional.

Temple University School of Podiatric Medicine
Scott Hudzinski

I graduated from Rowan University in Glass-
boro, NJ, with a degree in biological sciences. I spent the better part of five years after col-
lege trying to find my niche in biotech in both research and clinical settings. I never really felt a sense of accomplishment or fulfillment.

As an undergrad-
ate student, I had
interests in a vari-
yety of fields—education, law, professional soccer, and medicine. Podiatry effectively combines all of those interests. As a podiatrist, I see myself educating my patients, judging ethical di-
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tional.
LAST DAY FOR EXHIBITS
Saturday is your final opportunity to visit the more than 200 exhibitors in The National exhibit hall. Breakfast will be served from 7 to 8:30 a.m. and the exhibit hall closes at 11 a.m. Don’t miss this chance to visit the exhibitors and thank them for their support.

SATURDAY
10–11 a.m.
Scanning in the exhibit hall
1.5 contact hours
Noon
Scanning outside the lecture hall
1 contact hour
1-2 p.m.
Poster Abstract Symposium Scanning
Tennessee and Presidential Lobbies
1 contact hour
2:45–2:50 p.m.
Scanning inside the room immediately following the plenary lecture
1 contact hour (DPMs only)

SUNDAY
10:30–10:50 a.m.
Scanning outside the lecture hall
2.5 contact hours (DPMs); 3.5 contact hours (PMA)

CLAIMING YOUR CECH FROM THE NATIONAL
To ensure that APMA continues to provide you with a meaningful education program and exceptional conference experience, APMA requires that all attendees complete the overall meeting evaluation form in order to receive a CECH certificate and verification report.

The evaluation form will be available on APMA.org a few weeks after the meeting. You will receive an email when the form is available, and after completing the form, you will be able to log into the My CECH section of the website to access your report. Watch for more instructions coming soon via email.

ONLINE REGISTRATION NOW OPEN!
kent.edu/cpm/cpm-alumni-reunion-weekend
RSVP by August 4, 2017
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Saturday, July 29, 2017
THE NATIONAL TODAY / APMA ANNUAL SCIENTIFIC MEETING
11

KSUCPM ALUMNI REUNION WEEKEND
AUGUST 18–20, 2017
KSUCPM and OPMSA invite you to our weekend of events that bring alumni and students together.

Kent State University College of Podiatric Medicine Alumni Reunion Weekend
6000 Rockside Woods Blvd., Independence, Ohio 44131

FRIDAY 18TH
6:30PM – 11:00PM
KSUCPM ALUMNI REUNION
AND LUAU PIG ROAST
Kent State University College of Podiatric Medicine
6000 Rockside Woods Blvd. Independence, Ohio 44131
Cost: Adults: $50 Children $10
vegetarian and non-pork options available

SATURDAY 19TH
7:30PM – 3:00PM
OPMSA STUDENT SYMPOSIUM
6000 Rockside Woods Blvd. Independence, Ohio 44131
Cost: Alumni Seminar $30, Resident Seminar $20
Alumni Workshop $15, Resident Workshop $10
(1pm–3pm)

SUNDAY 20TH
REG 9:30AM • START: 11:00AM
OPMSA ANNUAL GOLF OUTING
Shale Creek Country Club
5420 Wolff Rd, Medina, OH 44256
Cost: Alumni $115
Foursome $400
Dinner Only $50

Hall of Fame Inductees:
John E. George DPM, 1964
Elliott W. Biggs DPM, 1970

KSUCPM ALUMNI AWARDS
AND HALL OF FAME DINNER
The Tudor Arms Hotel Cleveland
10660 Carnegie Ave, Cleveland, OH 44106
Cost: $125 per person
Sponsor a Student Table: $1,000

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Understanding MACRA and MIPS

Sunday sessions can help put money in your pocket

The educational program at The National provides ample opportunity to improve your patient care. Sunday’s sessions will continue that theme while also giving attendees invaluable advice to improve their bottom line.

The program starts with the Breakfast Symposium, “MACRA/MIPS Update.” “MIPS in 2017 is easier than the Meaningful Use and PQRS programs that just ended,” said Jeffrey Lehrman, DPM. “Anyone who attends Sunday’s sessions will learn not only how to easily avoid a MIPS penalty but also how to earn bonus money without much effort at all.”

Dr. Lehrman is a presenter for the Breakfast Symposium and the coding seminar that follows. He is a member of the APMA Coding Committee and practices in the Philadelphia area.

The MACRA/MIPS topic will continue during “APMA Coding Seminar.” In addition to Dr. Lehrman, other panelists include Nathan M. Bays III, Esq.; APMA Executive Director and CEO James R. Christina, DPM; APMA Trustee Seth A. Rubenstein, DPM; and APMA Director of Clinical Affairs Dyane E. Tower, DPM, MPH, MS.

The information dispensed during the “MACRA/MIPS Questions and Answers” portion of the seminar is a valuable supplement to the resources already available to APMA members.

“APMA members have excellent webinars available to them as a free member benefit. These presentations walk you through every step of what needs to be done,” Dr. Lehrman said. These resources are available at www.apma.org/MACRA.

The morning session of the “APMA Coding Seminar” also will include an ethics discussion that features a review of scenarios from the APMA Code of Ethics, state law, federal Medicare regulations, and common billing and coding issues, according to presenter Chad L. Appel, JD, APMA director of the Center for Professional Advocacy and associate director of Health Policy and Practice. For this portion of the program, Appel will be joined by Dr. Tower and Scott L. Haag, JD, MSPH, APMA director of Health Policy and Practice.

“We hope that attendees consider these common ethical questions and issues that arise in their practice. The APMA Code of Ethic shares common values with state and federal law,” Appel said.

After a brief scanning break, the “APMA Coding Seminar” will pick up again with “Surgical Coding.” Dr. Lehrman explained the reasons for this specific topic.

“For the last 18 months or so, the APMA Coding Committee has been focused on ‘back to basics,’ he said. “Increasingly, we have received requests for more surgical content. Having covered most of the basics, now we have the next year or so of webinars planned on surgical coding. This will be a great way to kick that off.” These webinars can be found online at www.apma.org/backtobasics.

During this portion of the seminar, Dr. Lehrman and APMA Past President Philip E. Ward, DPM, will code the surgical lectures presented this week during The National. Other topics they will cover include guidelines, “-59” and other modifiers, and billing for evaluation and management and surgical procedures.

Dr. Lehrman understands coding can be an intimidating topic for many practitioners—especially new ones—and has advice to help them get more comfortable.

“Just like anything else that is new, start slow and read a little at a time. If you are an APMA member, there are so many resources available to you, including webinars and seminars. Find coding tracks at conferences and American Academy of Podiatric Practice Management meetings.”

Another valuable resource is the APMA Coding Resource Center (CRC). Attendees can activate their CRC subscription during Sunday’s Coding Seminar and take advantage of a special meeting rate. Your CRC subscription now includes complimentary access to Codingline and its daily emails and Q&As, making it more essential than ever.

Podiatry Management Hall of Fame Luncheon*
Tennessee Ballroom
12-1 p.m.
Join Podiatry Management for its annual Hall of Fame awards ceremony. This year’s honorees are G. Dock Dockery, DPM, and Benjamin Wallner, APMA director of Legislative Advocacy and APMA/PAC.

The Arthrex Plantar Lapidus Plate

The LEADER in PLACENTAL TISSUE ALLOGRAFTS

SINCE 2006

VISIT BOOTH 1313

MiMedx

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CAREER
continued from page 1

aspects of podiatric care. It also provides a great opportunity for students and residents to network, providing opportunities to help secure a residency program or your first job.

The session will conclude with a panel discussion, allowing participants to ask questions related to what they learned or anything else on their minds as they prepare for the future. Dr. Schmid has plenty of advice for his colleagues-in-training.

“Take the time to learn the little things. It’s easy to focus on the big procedures or the newest products, but the little things will often make the difference in your patient’s care. Happy patients lead to a successful practice.”

*The non-CECH lunch symposia are ticketed events with limited seating. Standby seating will be available on a first-come, first-served basis.

*The Hall of Fame luncheon is a ticketed event. Tickets are $75, or $750 for a table of 10. If you did not purchase tickets when you registered for The National, visit the APMA booth (K027) before the exhibit hall closes at 11 a.m.
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- ⭐ = Scanning station

Exhibit Hall Hours
Saturday: 7-11 a.m.

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