CALL TO ORDER, ROLL CALL, REVIEW OF CONFLICT OF INTEREST POLICY AND INDIVIDUAL CONFLICT OF INTEREST DISCLOSURES

Ira Kraus, DPM, President, called the meeting to order at 8:30 a.m. on Wednesday, July 26, 2017 at the Gaylord Opryland Resort & Convention Center in Nashville, Tennessee. The roll was recorded and a quorum was present.

Board Members Present
Ira H. Kraus, DPM, President
Dennis R. Frisch, DPM, President Elect
David G. Edwards, DPM, Vice President
Seth A. Rubenstein, DPM, Treasurer
R. Daniel Davis, DPM, Immediate Past President
Brooke A. Bisbee, DPM
Leslie Campbell, DPM
Patrick A. DeHeer, DPM
Jeffrey R. DeSantis, DPM
Scott E. Hughes, DPM
Laura J. Pickard, DPM
Lawrence A. Santi, DPM
Sylvia Virbulis, DPM
Stephen C. Schmid, DPM, Young Physician Liaison to the Board
Bradley L. Jimerson, Student Liaison to the Board – Excused Absence
James R. Christina, DPM, Executive Director and Secretary to the Board

Staff Present
Chad L. Appel, JD, Associate Director, State Advocacy and Director, Center for Professional Advocacy
Kathy L. Balderson, Director of Programs, Scientific Affairs
Catherine A. Davidge, Marketing and Promotion Manager
Scott L. Haag, JD, MSPH, Director, Health Policy and Practice and Center for Professional Advocacy
Jay Levrio, PhD, Deputy Executive Director/Chief Operating Officer and Parliamentarian
Heather E. Palmer, MBA, MA, Director, Development and Corporate Relations
Denis M. Russell, CPA, CAE, Deputy Executive Director/Chief Business Officer
Dyane E. Tower, DPM, MPH, MA, Director of Clinical Affairs, Scientific Affairs
Peggy S. Tresky, MA, Director, Communications
Benjamin J. Wallner, Director, APMAPAC and Legislative Advocacy

Guests Present
William Chagares, DPM - ABPM
Barney Greenberg, DPM - Chair APMAPAC
Heather Keith, APMSA Executive Director
Kathy Kreiter, ABFAS Executive Director
McKinley Advisors: Jodie Slaughter and Caroline Bronaugh
Gina Painter, DPM ABPM President-elect
Vito Rizzo, DPM
ADOPTION OF AGENDA

1. **(7/26/2017.01) Adoption of Agenda and Consent Items** – A motion was made, seconded, and adopted to approve the July 26, 2017 meeting agenda.

ORAL REPORTS

1. **President’s Report** - Dr. Kraus gave an update on his travel and his efforts to build new relationships. He mentioned the work on the VA Parity bill and attendance at the AMA House of Delegates.

2. **Executive Director’s Report** - Dr. Christina further elaborated on the recent travel of the APMA president and himself to various meetings. He acknowledged the work of staff with special focus on the efforts put into the development of the ASM. Also, he mentioned the work on the branding project, health policy, membership, legislative advocacy, meeting planning, and the registry. Finally, he touched briefly on the current status of the sale of the building.

3. **Departmental Updates (Breaking Issues)** - Mr. Haag updated the board on current coding issues, CRC, and MACRA.

4. **Legislative Committee Update** - Dr. DeHeer gave updates on the HELLP Act and VA parity bill.

5. **APMA Political Action Committee Update** – Dr. Greenberg presented information about the APMAPAC, noting that contributions are currently above $400,000 but are down $50,000 from last year at this time. He hopes to see a surge at this ASM. He also mentioned that the E-advocacy website will be receiving a makeover.

6. **American Board of Foot and Ankle Surgery** - Ms. Kreiter gave an update on ABFAS activities. She noted a large increase in people sitting for board certification; increased from 352 for Part 1 last year to 519 this year. She mentioned the ABFAS college visitation process and efforts to improve overall communications. She thanked those in the room who have served in the ABFAS testing process. Computer adapted testing is now utilized by ABFAS.

7. **American Board of Podiatric Medicine** - Dr. Chagares indicated that the ABPM pass rate on the most recent examination was 87%. ABPM expects 550-575 candidates for the next certification examination. ABPM is also using a computer-based examination system. The APMSA recognized ABPM with its partner of the year award for 2017.

8. **American Podiatric Medical Students’ Association** - Heather Keith provided an update on APMSA activities. She displayed APMSA’s new banner, showing the new APMSA logo. Recent changes include: new website, new database, met with deans to discuss data collection, revamped partners program, reduced staff, and reduced budget. She is trying to visit all campuses to meet with each dean. Governance changes will be considered at this week’s APMSA House of Delegates meeting.
9. **Young Physician Liaison to the Board** - Dr. Schmid provided a report on young physician activities. Twenty young physician speakers will lecture at this year’s ASM. The 2017 Young Physicians’ Institute (YPI) will be held October 13-15 at PICA HQ and will focus on leadership training and development. ASPS will again provide a cadaver lab before the YPI. Dr. Schmid is working with APMA marketing staff to improve YPs understanding of the value of APMA.

10. **NBPME** – Dr. Stephenson thanked the board for being invited and mentioned their plans for meeting this week.

11. **Board Component Liaison Reports** – No reports given.

**CONSENT ITEMS**

1. **(7/26/2017.02) Approve Revised APMA Investment Policy Statements** – A motion was adopted by consent to approve the changes to the APMA Long-Term (Strategic) Reserve and Research Endowment Investment Policy Statements (IPS).

**BUSINESS/DISCUSSION ITEMS**

1. **(7/26/2017.03) Location for 2021 and 2023 Annual Scientific Meetings** – A motion was made, seconded, and adopted to approve the concept of gathering data for the purpose of determining if APMA should hold the APMA Annual Scientific Meeting (The National) at the Gaylord Rockies in Denver in 2021 and at the Gaylord Opryland in Nashville in 2023.

2. **Board Self-Assessment Report** - Dr. Rubenstein reviewed the past history of the board self-assessment process along with an overview of the most recent board self-assessment process.

3. **APMA Branding** - Representatives from McKinley Advisors presented data that they collected in pursuit of a possible name change to improve APMA’s membership marketing. The recommendation from the consultants is for APMA to maintain its current name and add a tagline that can expand upon the value/purpose of APMA.

4. **Governance Project Update** - Dr. Levrio informed the board of the work being completed on the governance and bylaws project. He provided an overview about the surveys being conducted and review of the results by the Bylaws and Procedures Committee. He noted that the sixth and last survey is currently out to the House of Delegates to follow-up on several issues for which additional clarity is needed. Staff will be developing a preliminary draft of the bylaws and procedures that will be the focus of discussions by the Bylaws and Procedures Committee when it meets in late August.

5. **American Health Care Act (AHCA) or the Better Care Reconciliation Act (BCRA)** - The board had an open discussion about the ways APMA should be engaged in the national debate on health care. The board agreed that the APMA core principles need to represent APMA’s position on health care reform and responses to proposed legislation should relate to and incorporate the components of the APMA core principles.
6. **(7/26/2017.04) Letter to ADA Board of Directors** - The board discussed the undersea/hyperbaric medical groups’ request for support for further discussion between these groups and the ADA about the value of hyperbaric treatment. A motion was made, seconded, and adopt to approve writing a letter to ADA supporting the Undersea/Hyperbaric position and requesting that APMA be included in any discussions between all concerned parties.

7. **Vision 21st Century** - Dr. DeSantis provided an update about the recent completion of the Comprehensive Basic Sciences Examination (CBSE) by students from the California School of Podiatric Medicine at Samuel Merritt University (CSPM). Dr. DeSantis reported a positive result and also read a statement from the CSPM dean. Dr. DeSantis indicated that the dean of the Western University of Health Sciences, College of Podiatric Medicine is preparing his students to take the CBSE next year.