

APMA BOARD OF TRUSTEES
MINUTES OF NOVEMBER 18, 2017 MEETING

CALL TO ORDER, ROLL CALL, REVIEW OF CONFLICT OF INTEREST POLICY AND
INDIVIDUAL CONFLICT OF INTEREST DISCLOSURES

Ira Kraus, DPM, President, called the meeting to order at 8:30 a.m. on Saturday, November 18, 2017 at APMA headquarters in Bethesda, Maryland. The roll was recorded and a quorum was present.

Board Members Present

Ira H. Kraus, DPM, President
Dennis R. Frisch, DPM, President Elect
David G. Edwards, DPM, Vice President
Seth A. Rubenstein, DPM, Treasurer
R. Daniel Davis, DPM, Immediate Past President
Brooke A. Bisbee, DPM
Leslie Campbell, DPM
Patrick A. DeHeer, DPM
Jeffrey R. DeSantis, DPM
Scott E. Hughes, DPM
Laura J. Pickard, DPM
Lawrence A. Santi, DPM
Sylvia Virbulis, DPM
Stephen C. Schmid, DPM, Young Physician Liaison to the Board
Bradley L. Jimerson, Student Liaison to the Board
James R. Christina, DPM, Executive Director/CEO and Secretary to the Board

Staff Present

Chad L. Appel, JD, Associate Director, Health Policy and Practice and Director, Center for Professional Advocacy
Kathy L. Balderson, Director of Programs, Scientific Affairs
Catherine A. Davidge, Marketing and Promotion Manager
Scott L. Haag, JD, MSPH, Director, Health Policy and Practice
Tiffany Kildale, Association Manager, ASPSP
Jay Levrio, PhD, Deputy Executive Director/COO and Parliamentarian
Anne R. Martinez, Director, Meetings
Heather E. Palmer, MBA, MA, Director, Development and Corporate Relations
Gail M. Reese, JD, Assistant Director, Health Policy and Practice
Denis M. Russell, CPA, CAE, Deputy Executive Director/CBO
Sandy Saylor, Associate Director, CPME
Will Scott, Assistant Director, Communications
Beth Shaub, Director, Membership Services
Stephanie R. Simmons, Senior Executive Administrator
Dyane E. Tower, DPM, MPH, MA, Director of Clinical Affairs, Scientific Affairs
Peggy S. Tresky, MA, Director, Communications
Benjamin J. Wallner, Director, Legislative Advocacy and APMAPAC
Nahla Wu, Associate Director, CPME

Guests Present

David B. Alper, DPM, Candidate for the Board
William E. Chagares, DPM, ABPM Director
Lawrence B. Harkless, DPM, AACPM Chair
Heather Keith, APMSA Executive Director
Moraith G. North, AACPM Executive Director
Gina M. Painter, DPM, ABPM President
Phil Park, NBPME Executive Director
Kathy M. Pyatak-Hugar, DPM, NBPME Vice President
Alyssa K. Stephenson, DPM, NBPME Treasurer
Michael J. Trepal, DPM, CPME Chair
Matthew E. Williams, DPM, ABFAS President

ADOPTION OF AGENDA

1. **(11/18/2017.01) Adoption of Agenda and Consent Items** – A motion was made, seconded, and adopted to approve the November 18, 2017 meeting agenda.

ORAL REPORTS

1. President's Report - Dr. Kraus gave an update on his travel and his efforts to build new relationships. He mentioned attending the New Mexico Podiatric Medical Association meeting as well as the New York College of Podiatric Medicine Gala, the Young Physicians' Institute, the Region One meeting, Kaplan Clark Foster, Ohio House of Delegates, and the AMA House of Delegates.
2. Executive Director's Report - Dr. Christina acknowledged the work of staff mentioning the status of the VA Parity Bill. He also focused on the tremendous value of the work being done by the Health Policy Department including addressing the 25 modifier and the initiation of an innovative grant program for states to assist with legislative issues. The Membership Department has been promoting APMA's ongoing member recruitment campaign. The Director of Meetings continues to plan the logistics of APMA's meetings including investigating a change in location for the House of Delegates beginning in 2021. The Scientific Affairs Department continues to administer the Seal program, plan the educational program for the Annual Scientific Meeting, and move forward the APMA registry. Communications efforts are constantly evolving. Dr. Christina mentioned that the Council's director, Alan Tinkleman, is retiring at the end of November. The new director of the Council will assume the role on December 4. The executive office continues to focus on the comprehensive revision of the bylaws in preparation for consideration by the House of Delegates in March. The Finance Department has been identifying new revenue sources including APMA's member affinity program. Finally, within the Development Department over \$340,000 in scholarships were given to all eligible students through the educational foundation.
3. Board Liaison Reports – The board reported on their contact with representatives from each region. Overall communications with component associations were positive.

4. Departmental Updates (Breaking Issues) - Mr. Haag updated the board on current coding issues, MACRA, MIPS webinar will be held at the end of November, surgical coding webinars are ongoing, CAC/PIAC meeting was recently held, and staff is reviewing CRC current marketing efforts. Dr. Tower announced that the recommendations for the American Board of Internal Medicine's Choosing Wisely campaign have been published.
5. Council on Podiatric Medical Education (CPME) - Dr. Trepal recognized Dr. Edwards' involvement as the APMA board liaison to CPME as well as the efforts of CPME staff, calling attention to Alan Tinkleman's retirement at the end of November. He reviewed the search process to identify a new director of the Council. Dr. Trepal reiterated that once again CPME was granted full recognition by the Department of Education (DOE), the DOE even stating that CPME is a "model accrediting agency". He indicated there may be a surplus of residency positions by 2020 or 2021 which is a result of increased positions as well as a decline in enrollment at podiatric medical schools. The Council lifted the moratorium on applications to establish a new college of podiatric medicine. All of the Council's committees met during the fall. An *ad hoc* committee was appointed to review the college accreditation documents. As part of this review, the committee considered comments from the community of interest and the standards of allopathic and osteopathic schools. The Council anticipates these will be approved during its April meeting. Next another *ad hoc* committee will review the document pertaining to residency approval (CPME 320). CPME conducted a self-study including seeking comments from the community of interest. Thirty residency onsite evaluations have been completed. Dr. Trepal fielded questions from the board related to residency positions that are approved and ultimately not filled.
6. American Association of Colleges of Podiatric Medicine (AACPM) - Dr. Harkless stated that the applicant pool is down 10 percent compared to this time last year. He indicated that the profession needs to work together to generate qualified applicants. He stated that he has instituted a career awareness program in Texas. AACPM is looking to hire an individual to monitor and address the decrease in applicants to podiatric medical schools. He emphasized the importance of the mentor program. Ms. North clarified how the mentor program works in terms of matching a podiatrist with an interested student as well as communications with pre-med advisors about careers in podiatric medicine.
7. American Board of Foot and Ankle Surgery (ABFAS) - Dr. Williams gave an update on ABFAS activities. He noted a positive trend in the pass rate. The computer-based exam and case studies are now separate and can be taken at different times. Document revisions include 110 and 220. Dr. Williams fielded a question regarding the importance of recertification. The recertification pass rate is in the upper 90th percentile.
8. American Board of Podiatric Medicine (ABPM) - Dr. Painter indicated that the ABPM pass rate on the most recent examination was 78%. ABPM's offices have relocated, its website has been redesigned, and it also has launched an app. ABPM sponsored Dr. Parthasarathy to attend the Young Physicians' Institute. ABPM appointed an *ad hoc* committee to participate in the CPME 320 rewrite.
9. National Board of Podiatric Medical Examiners (NBPME) - Dr. Pyatak touched on highlights from the written report. She indicated that pass rates are consistent with previous years. NBPME has recently approved a contract to develop an electronic registration process. In an effort to reduce costs, NBPME has transitioned away from face-to-face meetings in favor of conference calls. She indicated that in the next couple of years there will be a large turnover

among the board. One of NBPME's board members is from Puerto Rico. Dr. Pyatak discussed the location of the CSB exam, indicating that for now the exam will remain in Philadelphia rather than moving to Chicago or another Midwest location. She answered questions related to NBPME considering whether or not the CSB remains necessary.

10. Young Physician Liaison to the Board - Dr. Schmid provided a report on young physician activities. He thanked staff for their efforts on behalf of young physicians. He touched on young physician participation during the ASM. The 2017 Young Physicians' Institute (YPI) was held October 13-15 at PICA headquarters and focused on leadership training and development. Forty-three young physicians attended, nineteen of whom were sponsored by their state association. Dr. Schmid touched on the idea of "young physician transition" including resources and information that he wished he had during each year of his residency and beyond. Dr. Schmid indicated that he would like to bring this concept to the Young Physician Leadership Panel for discussion.
11. American Podiatric Medical Students' Association (APMSA) – Mr. Jimerson indicated that APMSA has a strategic plan meeting coming up in December. He and APMSA executive director, Heather Keith, are serving on a governance task force to evaluate APMSA's governing documents as well as general association processes with the goal of identifying how to provide the best benefits to students. APMSA is redesigning its website which will include an online forum for students. APMSA now offers sponsorship for students to attend scientific and state meetings.

CONSENT ITEMS

1. **(11/18/2017.02) Resolutions: Distinguished Service Citation and Recognition** – A motion was adopted by consent to approve the following resolutions for Board of Trustees sponsorship: DSC – Lloyd S. Smith, DPM; DSC – Gerald D. Peterson, DPM; and Special Recognition – Jerrold M. Michael, ScD, PE.
2. **(11/18/2017.03) Proposed Modifications to the Policies and Procedures Manual** – A motion was adopted by consent to approve proposed changes to the board's policies and procedures manual regarding president's dinner invitation distribution and the composition of the Annual Meeting Committee.
3. **(11/18/2017.04) 2018 ASM Proposed Faculty and Preliminary Program** – A motion was adopted by consent to approve the 2018 Annual Scientific Meeting proposed faculty and preliminary program.

BUSINESS/DISCUSSION ITEMS

1. Vision 21st Century Committee – Dr. Frisch indicated that he would like to appoint a task force to evaluate the charge of the committee.
2. Physicians Recovery Network – Dr. Frisch would like to appoint a task force to evaluate the current methods by which we are implementing support services for podiatric physicians seeking such services.

3. Site Selection for 2021 and 2022 House of Delegates Meeting – Ms. Martinez provided an overview of the cost comparison between properties in the Washington, DC area, Indianapolis, and Dallas area.

(11/18/17.05) Site Selection for 2021 and 2022 HOD Meeting – A motion was made, seconded, and adopted to collect more information from state components related to contracting with the Indianapolis J.W. Marriott for the 2021 and 2022 House of Delegates meetings and that the board hold a conference call in the next couple of weeks to finalize site selection.
4. Educating Residency Directors Regarding REdRC – Dr. Kraus asked whether residency directors could be made aware of REdRC as an educational tool by council members or representatives as they are communicating with residency directors. Clarification was provided regarding the current methods by which REdRC is promoted by CPME to residency directors.
5. E-Advocacy Website for Lay Person – Dr. Kraus mentioned the concept of a website devoted to e-advocacy for the lay person. Legislative advocacy staff indicated that this could be a part of the member e-advocacy website. Making the switch to the vendor that could provide this service would require a separate vendor for the PAC side of the website, resulting in a slight increase in overall cost. If this change were to occur, it would take place in the 2018-19 fiscal year.
6. APMA Exposure at Conferences – Dr. Kraus indicated that the Podiatry Institute has offered to fund an APMA representative to participate in its meetings throughout the year. He indicated that information regarding other groups wanting APMA attendees at their meetings should submit their request(s) for consideration.
7. **(11/18/17.06) Letter from Saudi Arabia** – A motion was made, seconded, and adopted to approve sending a letter to Saudi Arabia encouraging them to allow podiatric physicians trained by a CPME-approved program at a podiatric medical school and residency training program to practice to the full extent of their education and training.
8. Facilitation of Small State Executive Directors – Dr. Kraus talked about the struggle some small states experience in engaging administrative staff. He suggested that APMA could facilitate directing these states to join in with other association management firms already providing such services to other state associations.
9. Brand Audit Implementation Funding – Ms. Tresky gave an overview of the recommendations generated from the brand audit.

(11/18/17.07) Brand Audit Implementation Funding – A motion was made, seconded, and adopted to allocate \$65,000 from reserve funds to continue work on the recommendations generated by the brand audit.
10. **(11/18/2017.08) President’s Dinner Invitation Distribution** – A motion was made, seconded, and adopted to reconsider the previous motion related to changing the method by which president’s dinner invitations are disseminated.

Ms. Martinez explained that a much better response rate is achieved via e-mail invitation distribution. The board expressed that it would like to continue to send the invitations via hard copy.

The action on this item has been postponed indefinitely.

11. HHS Cyber Security Task Force - Dr. Rubenstein stated that the task force was assigned to identify ways in which health-care organizations can enhance their cyber security. They discussed methods by which members could be educated about this.

ANNOUNCEMENTS/ADJOURNMENT