

STEP UP FOR PODIATRY

- 1** Open an Internet browser. In the address bar, type **www.apma.org/eAdvocacy** to go to the eAdvocacy website.
- 2** REGISTRATION for the site is easy! Users may register with their Facebook account, **OR** simply complete the fields (name, address, email, etc.) and click “Submit” to be granted access to the site. **YOU DO NOT NEED TO USE FACEBOOK!**
- 3** After registering, scroll down to review APMA’s alerts, and click the issue to review and send a **prewritten form letter** that can be personalized and sent directly from the eAdvocacy website.

Users may choose to edit the prewritten message to include personal comments, or copy, paste, and print the letter on personal stationery using a word-processing program such as Word, then send it through regular mail. Note that regular mail will take weeks, because congressional mail is screened for harmful substances.
- 4** Select the dropdown box to switch between members of Congress. Each message is individually editable.
- 5** If you are satisfied with the letter(s), click the “Send All Messages” box to send your messages simultaneously. It’s that easy!
- 6** The APMA eAdvocacy website is fully integrated with social media, so users can easily post about their advocacy efforts through Facebook, Twitter, LinkedIn, and Pinterest as well! The more advocates that take action, the greater the chances for success!
- 7** Don’t forget to take a moment to make a contribution* online to APMAPAC! Visit **www.apma.org/Donate**. APMA credits its legislative success to years of relationship building between APMA members and members of Congress, and to the generous membership support for the APMAPAC which strengthens the association’s legislative endeavors.
- 8** Contact **advocacy@apma.org** if you encounter problems using the APMA eAdvocacy website.

* Contributions to APMAPAC are voluntary. Individuals may choose to contribute or not contribute without concern of being favored or disadvantaged. Federal Election law does not permit corporate or other non-member contributions to be used for donation to candidates for federal office. Political contributions are not deductible for income tax purposes.