GRANT AND SPONSORSHIP OPPORTUNITIES
Educational Grants ........................................... 3
Sponsorship ..................................................... 5
Subject Areas for Educational Grants ............ 8
Sponsorship/Educational Grant Application .... 9

EXHIBITOR OPPORTUNITIES
Timeline, Shipping, and Hotel Information ...... 11
Rules and Regulations ................................... 12, 16
Exhibit Space FAQs ........................................ 13
Exhibit Hall Floor Plan .................................. 14
Exhibit Space Application ............................. 15

CONTACTS:
Sponsorship Opportunities
Heather E. Palmer, MA, MBA, DIRECTOR
Development and Corporate Relations
301-581-9240 • Fax: 301-530-2752
hepalmer@apma.org

Tonia D. Jones, MS, ASSISTANT DIRECTOR
Development and Corporate Relations
301-581-9242 • Fax: 301-530-2752
tdjoness@apma.org

Exhibitor Opportunities
Melanie R. Carter, ASSOCIATE DIRECTOR
Development and Corporate Relations
301-581-9243 • Fax: 301-530-2752
mrcarter@apma.org

AMERICAN PODIATRIC MEDICAL ASSOCIATION
9312 Old Georgetown Road • Bethesda, MD 20814 • (tel) 301-581-9200 • (fax) 301-530-2752
WHY PARTICIPATE IN THE NATIONAL?
The APMA Annual Scientific Meeting (The National) is a multi-faceted education program for podiatrists and health-care professionals across the nation, as well as international foot and ankle health-care providers. The faculty consists of the top names in podiatry. The meeting gives doctors the opportunity to network with their colleagues and friends in a comfortable setting devoted to podiatric medicine and its practitioners. By participating in The National you increase your organization’s visibility and reputation in the medical marketplace.

SPONSORSHIP
Sponsorship provides you with access to the majority of all foot and ankle health professionals in the country. Here are some of the benefits you’ll receive (for a complete list of benefits, see the sponsor recognition information on pp. 6-7):

- Invitation to the Annual Meeting Corporate Membership Reception hosted by the APMA Board of Trustees
- Pre- and post-meeting recognition in the award-winning APMA News magazine
- Company name featured throughout meeting site
- Booth recognition marker
- Priority points toward future exhibit hall placement
- Recognition in daily meeting newspaper
- Recognition on APMA website with link to company home page
- Annual Meeting Sponsor ribbon

EXHIBITIONS
The meeting’s expansive exhibit hall allows you to showcase your company’s products and services and to interact face-to-face with your target audience at the premier event in podiatry. As an exhibitor, you’ll get:

- Pipe and drape, company identification sign
- Recognition in daily, meeting newspaper
- Recognition on APMA website with link to company home page
- Recognition on mobile app with link to company home page
- Complimentary badges for registered booth personnel
- Complimentary lunch in the hall for attendees and exhibitors on Friday and Saturday (two tickets per 10’ x 10’ booth)
- Complimentary refreshment breaks in the hall for attendees and exhibitors
- Exhibitor ribbon

As a sponsor or exhibitor (or both), you’ll enjoy concentrated, productive time and exposure to current and potential clients under one roof.

WHO IS TODAY’S PODIATRIST?
Doctors of Podiatric Medicine (DPMs) are podiatric physicians and surgeons, also known as podiatrists, qualified by their education and training to diagnose and treat conditions affecting the foot, ankle and related structures of the leg. Within the field of podiatry, practitioners can focus on many different specialty areas, including surgery, sports medicine, biomechanics, geriatrics, pediatrics, orthopedics, or primary care.

ABOUT APMA
Founded in 1912, the American Podiatric Medical Association (APMA), headquartered in Bethesda, MD, is the leading resource for foot and ankle health information. Currently, the organization represents a vast majority of the estimated 15,000 podiatrists in the country. In addition to the national headquarters, APMA boasts 53 state component locations throughout the United States and its territories, as well as affiliated societies.
EDUCATIONAL GRANTS

- Educational grants are used to fund APMA’s continuing education programs.
- APMA pursues grant funding to assist in offsetting the rise in the overall costs of live continuing education required by the podiatric medical profession and to keep fees reduced for APMA podiatric physician and surgeon attendees.
- Continuing education grant estimates for programs outlined in this prospectus include total estimated costs (e.g., content development, full speaker coordination, program promotion, attendee registration, signage, materials such as cadavers/pigs’ feet, on-site meeting/program management, continuing education approval fees, etc.).
- APMA is approved by the Council on Podiatric Medical Education (CPME) as a sponsor of continuing education in podiatric medicine. APMA complies with all CPME standards, requirements, and procedures as a sponsor of continuing education.
- All programs are coordinated by the APMA Scientific Affairs Department and its committees, made up of podiatric physicians and surgeons from across the country.
- Non-continuing education programs and sponsorship opportunities are outlined on pages 5–7.

Additional costs (+) may be included if program requirements exceed estimates included in this prospectus (e.g., additional speakers, additional food and beverage, upgraded materials, and upgraded audiovisual).
PODIATRIC PHYSICIANS ARE THE MAJOR PROVIDERS OF FOOT CARE SERVICES AND PERFORM MORE SURGERY ON THE FOOT AND ANKLE THAN ANY OTHER MEDICAL PROFESSIONAL.

GENERAL SESSION LECTURE TRACK* .................................................................$12,250
- Grant amount includes all program costs for general session lecture program.
  (Detailed grant agreement will be sent after APMA’s receipt of attached application.)
- Format: includes multiple 30-minute lectures on single track
- Attendance varies based on number of tracks (200-500 physician attendees)

SURGICAL/WOUND CARE PRE-CONFERENCE WORKSHOP* ........................................$10,000–$25,000
- Grant amount includes program costs for workshop.
  (Detailed grant agreement will be sent after APMA’s receipt of attached application.)
- Final program costs will vary depending on program
- Attendance is based on specific program and available space

BREAKFAST SYMPOSIUM LECTURE* .................................................................$48,000–$52,000
- Grant amount includes program costs for breakfast symposium lecture program.
  (Detailed grant agreement will be sent after APMA’s receipt of attached application.)
- Format: includes 1.5 hours of lecture with two expert speakers
- Attendance: 300-600 physician attendees

PLENARY SESSION LECTURE* .................................................................$53,750
- Grant amount includes program costs for plenary lecture program.
  (Detailed grant agreement will be sent after APMA’s receipt of attached application.)
- Format: 1-hour lecture on cutting-edge topic
- Attendance: 600-1,000 physician attendees
SPONSORSHIPS

- Sponsorship opportunities are available for non-continuing education programs.
- These opportunities include programs such as sponsorship of the opening session, product promotion theaters, exhibit hall advertisements, poster abstract reception sponsorship, cyber stations, etc.

Additional costs (+) may be included if program requirements exceed estimates included in this prospectus (i.e., additional speakers, food and beverage, materials and audiovisual, additional set-up, etc.).

SPONSORSHIP OPPORTUNITIES/BENEFITS:

These opportunities are available on a first-come, first-served basis. (Mark choice[s] on application.)

OPENING SESSION SPEAKER ........................................................................................................ $25,000–$50,000
Sponsorship for this event provides significant exposure and visibility to the sponsor. The opening session event is highly publicized to all members once a speaker is selected and sponsorship confirmed, which can begin as early as January and last for several months leading up to the event, during the event, and in post-meeting materials. Visibility includes name and logo in all pre- and post-meeting promotion materials, program materials and mailings that include promotion of the opening session, logo signage behind the speaker on the stage backdrop, and post-session autograph signing in the sponsor booth (if agreed to by speaker).

PRODUCT THEATER SPONSORSHIP ................................................................................ $25,000–$48,000
APMA product theater sponsorship was introduced at the 2009 APMA Annual Scientific Meeting in Toronto. The product theaters are very well received and will continue to be offered depending on space availability. The product theaters are large enough to accommodate a lecture program with up to 50 podiatric physician and surgeon attendees with theater-style seating, wireless headsets, and audiovisual screens. For more information, please contact APMA. Sponsorship is $25,000 plus any set-up fees, food/beverage service, audiovisual, speaker fees, and signage, etc. All additional costs are billed directly to the sponsor.

CYBER STATIONS ...................................................................................................................... $20,000
Four free-standing kiosks with two computer stations on each kiosk will be placed around the meeting space and exhibit hall. Visibility includes: branded walls of kiosks with graphics and company logo/product information, logo screen saver on monitors, and separate pocket to accommodate brochures or required product information.

EXHIBIT HALL ADVERTISEMENT ............................................................ $10,000–$20,000 (EACH OPTION BELOW)
(all artwork provided by sponsor)
- Meter Board Ads—located in a high-traffic area in the convention center
- Table Top Sticker Ads (20)—tables in the exhibit hall food court area will be covered by artwork from the sponsoring company

YOUNG PHYSICIANS’ PROGRAM RECEPTION ........................................................... $15,000–$25,000
The Young Physicians’ Program reception is hosted by the APMA Board of Trustees and held in the president’s suite (pending availability). Be a sponsor of this special reception and receive recognition in all pre- and post-reception announcements and promotion. Your company name or logo on signage, reception napkins, invitations, and all other appropriate opportunities for visibility.

EXHIBIT HALL GRAND OPENING .................................................................................. $10,000
Start the meeting off right at a reception in the exhibit hall where attendees can meet new colleagues and greet old friends in a relaxed social setting. This well-attended event will make networking with key customers and prospects easy. Your company name and logo will be prominently displayed on-site and on any pre- and post-meeting promotional materials.

POSTER ABSTRACT SESSION SPONSORSHIP ....................................................... $10,000
The poster abstract session is a sponsorship opportunity that will offer sponsors visibility at the site of the posters as well as during the poster abstract reception. Visibility includes company name and/or logo displayed on signage at the poster display area, printed on the poster reception, napkins, and reception signage, and on any pre- and post-meeting promotional materials.
Total support will be recognized by the level of sponsorship support for the APMA Annual Scientific Meeting (The National): Copper, Pewter, Bronze, Crystal, Silver, Gold, Platinum, Diamond. Please note that any recognition for educational grants must be in compliance with all rules and regulations surrounding grants to associations for medical education programs.

**45% OF AMERICANS WILL EXPERIENCE FOOT HEALTH PROBLEMS OF VARYING DEGREES OF SEVERITY AT ONE TIME OR ANOTHER IN THEIR LIVES.**

**RECOGNITION LEVELS OF TOTAL SUPPORT**

- **DIAMOND** .......................................................... $125,000+
  - Sponsorship at the **DIAMOND LEVEL:**
    - Sponsorship totaling $125,000+ will receive the benefits for the specific selected programs AND the following recognition:
      - Recognition at the **DIAMOND LEVEL:**
        - Prime, deluxe 20’ x 20’ premier island exhibit space (or larger if requested by November 1, 2013)
        - Room drop
        - Two full-page ads in the final meeting materials
        - Prominent recognition in the final meeting materials
        - Member data disc (one year’s use)
        - Pre-registrant mailing labels
        - Feature article in **APMA News**
        - Right to use APMA meeting logo

- **GOLD** .......................................................... $50,000–$99,999
  - Sponsorship at the **GOLD LEVEL:**
    - Sponsorship totaling $50,000–$99,999 will receive the benefits for the specific selected programs AND the following recognition:
      - Recognition at the **GOLD LEVEL:**
        - 20’ x 20’ standard exhibit space
        - Two full-page ads in the final meeting materials
        - Member data disc (one year’s use)
        - Pre-registrant mailing labels
        - Right to use APMA meeting logo

- **PLATINUM** ................................................ $100,000–$124,999
  - Sponsorship at the **PLATINUM LEVEL:**
    - Sponsorship totaling $100,000–$124,999 will receive the benefits for the specific selected programs AND the following recognition:
      - Recognition at the **PLATINUM LEVEL:**
        - Prime, deluxe 20’ x 20’ island exhibit space
        - Room drop
        - Two full-page ads in the final meeting materials
        - Prominent recognition in the final meeting materials
        - Member data disc (one year’s use)
        - Pre-registrant mailing labels
        - Feature article in **APMA News**
        - Right to use APMA meeting logo

- **CRYSTAL** .................................................. $35,000–$49,999
  - Sponsorship at the **CRYSTAL LEVEL:**
    - Sponsorship totaling $35,000–$49,999 will receive the benefits for the specific selected programs AND the following recognition:
      - Recognition at the **CRYSTAL LEVEL:**
        - 10’ x 10’ aisle standard exhibit space
        - One full-page ad in the final meeting materials
        - 50-percent discount on purchase of member data disc
        - Pre-registrant mailing labels
        - Right to use APMA meeting logo

**MEETING SPONSORS RECEIVE**

- Invitation to the Annual Meeting Corporate Membership Reception hosted by the APMA Board of Trustees
- Pre- and post-meeting recognition in **APMA News**
- Company name featured throughout meeting site
- Booth recognition marker
- Priority points toward future exhibit hall placement
- Recognition on APMA website with link to company home page
- Recognition in Preliminary Program mailing
- Annual Meeting Sponsor ribbon

**TOTAL SUPPORT WILL BE RECOGNIZED BY THE LEVEL OF SPONSORSHIP SUPPORT FOR THE APMA ANNUAL SCIENTIFIC MEETING (THE NATIONAL): COPPER, PEWTER, BRONZE, CRYSTAL, SILVER, GOLD, PLATINUM, DIAMOND. PLEASE NOTE THAT ANY RECOGNITION FOR EDUCATIONAL GRANTS MUST BE IN COMPLIANCE WITH ALL RULES AND REGULATIONS SURROUNDING GRANTS TO ASSOCIATIONS FOR MEDICAL EDUCATION PROGRAMS.**
SILVER ........................................ $25,000–$34,999
Sponsorship at the SILVER LEVEL:
• Sponsorship totaling $25,000–$34,999 will receive the benefits for the specific selected programs AND the following recognition:

Recognition at the SILVER LEVEL:
• 10’ x 10’ aisle standard exhibit space
• One full-page ad in the final meeting materials
• 50-percent discount on purchase of member data disc
• Pre-registrant mailing labels
• Right to use APMA meeting logo

BRONZE ........................................ $15,000–$24,999
Sponsorship at the BRONZE LEVEL:
• Sponsorship totaling $15,000–$24,999 will receive the benefits for the specific selected programs AND the following recognition:

Recognition at the BRONZE LEVEL:
• $500 discount on 10’ x 10’ exhibit space
• One full-page ad in the final meeting program
• 25-percent discount on purchase of member data disc
• Pre-registrant mailing labels
• Right to use APMA meeting logo

PEWTER ........................................ $10,000–$14,999
Sponsorship at the PEWTER LEVEL:
• Sponsorship totaling $10,000–$14,999 will receive the benefits for the specific selected programs AND the following recognition:

Recognition at the PEWTER LEVEL:
• Half-page ad in the final meeting program
• 25-percent discount on member data disc

COPPER ........................................ $5,000–$9,999
Recognition at the COPPER LEVEL:
• Quarter-page ad in the final meeting program
• 10-percent discount on member data disc

Please submit completed application by November 1, 2013.

(SEE PAGE 9)

CONDITIONS

■ Breakfast/Lunch/Dinner Symposia, Plenary Sessions, General Session Lectures, and Hands-On Workshops:
  • APMA is responsible for control of content and selection of presenters and moderators.
  • Sessions are developed by APMA for CECH credits. (Some non-CECH options are available.)
  • Additional costs (+) may be included if program specs exceed estimates included in this prospectus (e.g., additional speakers, food and beverage, materials, and audiovisual).

■ Exhibit Hall Booth Space: All sponsors planning to exhibit, even those receiving a discount or complimentary space, must submit the Exhibit Space Application under the exhibitor section of this prospectus.

■ Member Data: Use of member data must be in accordance with APMA policy. Sponsor must complete the Data Use Agreement in advance.

■ Meeting Logo: Materials on which the logo appears must be pre-approved by APMA.
SUBJECT AREAS FOR EDUCATIONAL GRANTS

PLEASE WRITE IN TOPICS OF INTEREST ON THE APPLICATION PAGE UNDER EDUCATIONAL COMPONENT.

PLENARY SESSION AND BREAKFAST/LUNCH/DINNER SYMPOSIUM SUBJECT AREAS
- Wound Healing/Management
- Surgery/Advanced Surgery
- Pain Management
- Diabetes
- Osteoporosis
- Sports Medicine
- Risk Management
- Dermatology

GENERAL SESSION LECTURE TOPIC AREAS

- Surgery
  - Arthrodesis
  - Foot and Ankle Internal/External Fixation
  - Hallux Abducto Valgus
  - Forefoot Surgery
  - Rearfoot Surgery
  - Implants
  - Surgical Complications
  - Surgical Management of the Arthritic Foot
  - Fractures and Bone Healing
  - Bone Grafts
- Advanced Surgery
  - ESWT
  - Tarsal Tunnel Repair
  - Pediatric Flatfoot and Reconstructive Surgery
  - Gastrocnemius Recession
  - Amputations
  - Charcot Foot Reconstruction
  - Achilles Tendon Disorders
  - Triple Arthrodesis
  - Peroneal Tendon Repair
  - Calcaneal Osteotomy
  - Subtalar Arthroereisis or Arthrodesis
  - Trauma Surgery of the Foot and Ankle

- Peripheral Arterial Disease (PAD)
  - Medical Management of PAD
  - Vascular Evaluation Prior to Podiatric Surgery
  - Recent Advancements in Endovascular Surgery
- Pain Management
  - CRPS
  - Chronic Pain Patients
  - Fibromyalgia
- Sports Medicine
  - Amputee Athletes
  - Patellofemoral Pain Syndrome/Runners
  - Custom Foot Orthoses
  - Surgery
  - Gait Analysis
  - Injuries
  - Athlete Evaluation
- Biomechanics and Orthopedic Medicine
  - Plantar Heel Pain Syndrome
  - Gait Analysis
  - Custom Foot Orthoses

- Wound Care
  - Off-loading of Wounds
  - Antibiotic-resistant Wound Infections
  - Amputation Prevention
  - Wound Mapping
  - Debridement
  - Multidisciplinary Approach to Wound Management
  - Malignancy
  - Biopsy Techniques
  - Chronic Wound Care
  - Micro Wound Care
  - New Therapies
- Diabetes
  - Diabetic Peripheral Neuropathy (DPN)
  - Treatment of Painful DPN
  - Diabetic Foot Infections
  - Pediatric Diabetic Care
- Dermatology
  - Fungal Infections
  - Bacterial Infections
  - Onychomycosis
  - Skin Structure Infections
  - Laboratory Tests and Physical Exams
  - Malignancy
- Rheumatology
  - Update on Pharmacological Treatment
  - Bracing and Splinting Treatment
- Radiology
  - New Diagnostic Imaging Modalities
  - Utilizing Advanced Imaging Modalities in the Treatment of Foot and Ankle Disorders
- Practice Management
  - In-office Dispensing
  - Referrals
  - Marketing
  - Staffing
  - Patient Education
  - Using the Internet Effectively in Podiatric Practice
  - EHR/EMR
- Coding
  - Appropriate Coding for the Podiatric Practice
  - Updates and Changes in Coding

HANDS-ON WORKSHOP SUBJECT AREAS
- Surgical
- Advanced Surgical
- Wound Care

ON A DAILY BASIS, PODIATRISTS TREAT FOOT AND ANKLE CONDITIONS OF PATIENTS WITH CHRONIC ILLNESSES SUCH AS DIABETES, ARTHRITIS, OBESITY, HEART DISEASE, AND PERIPHERAL ARTERIAL DISEASE.
SPONSORSHIP/EDUCATIONAL GRANT APPLICATION

2014 ANNUAL SCIENTIFIC MEETING
Hilton Hawaiian Village and Honolulu Convention Center • Exhibit Dates: July 24-26, 2014

NAME __________________________________________

TITLE __________________________________________

COMPANY _______________________________________

ADDRESS (STREET) __________________________________________

ADDRESS (CITY/STATE/ZIP) __________________________________________

PHONE ____________________________ FAX ____________________________

E-MAIL ___________________________________ SIGNATURE ____________________________

1. SPONSORSHIP/GRA nt LEVELS

- DIAMOND .............................................................. $125,000
- PLATINUM .......................................................... $100,000–$124,999
- GOLD ................................................................. $50,000–$99,999
- CRYSTAL .......................................................... $35,000–$49,999
- SILVER ............................................................... $25,000–$34,999
- BRONZE ............................................................ $15,000–$24,999
- PEWTER ............................................................. $10,000–$14,999
- COPPER ............................................................. $5,000–$9,999

2. EDUCATIONAL COMPONENT

- Yes, we want to provide an educational grant. Subject areas of interest included in APMA’s scientific program are listed on page 8.

- Plenary Session or Breakfast/Lunch/Dinner Symposium Subject Areas __________________________________________

- General Session Lecture Track Subject Areas __________________________________________

- Hands-On Workshop Subject Areas __________________________________________

- Additional costs (+) may be included if program specs exceed estimates included in this prospectus (e.g., additional speakers, food and beverage, materials, audiovisual, room set-up).

Payment must be in the form of a check.

3. SPONSORSHIP OPPORTUNITIES

- Opening Session Speaker ........................................... $25,000–$50,000
- Product Theater Sponsorship ................................... $25,000–$48,000
- Young Physicians’ Program Reception ....................... $15,000–$25,000
- Cyber Stations ...................................................... $20,000
- Exhibit Hall Advertisement ...................................... $10,000–$20,000
  Meter Boards, Table Top Ads (please circle selection)
- Exhibit Hall Opening Reception .................................. $10,000
- Poster Abstract Session Sponsorship ....................... $10,000

MAIL OR FAX COMPLETED FORM TO:
Tonia D. Jones, MS, Assistant Director, Development and Corporate Relations
9312 Old Georgetown Rd., Bethesda, MD 20814 • 301-581-9242 • F: 301-530-2752 • E: tdjones@apma.org
NOTE: Sponsors wishing to exhibit must submit the Exhibit Space Application contained in the exhibitor section of this prospectus.

Please submit completed application by November 1, 2013.
APMA will contact you following receipt of the application with detailed information and agreement including all additional costs.
2013 ANNUAL SCIENTIFIC MEETING EXHIBITORS

(as of 05/10/2013)

1st Providers Choice-Podiatry
EMR
20/20 Imaging, LLC
Advanced Biologics
Advanced Data Systems
Corporation
Aerolase
Aetrex Worldwide, Inc.
All Pro Imaging
Allied OSI Labs
Alma Lasers
American Academy of Podiatric Practice Management
American Academy of Podiatric Sports Medicine
American Association for Women Podiatrists
American Association of Colleges of Podiatric Medicine
American Board of Multiple Specialties in Podiatry
American Board of Podiatric Medicine
American Board of Podiatric Surgery
American College of Foot & Ankle Surgeons
American College of Foot and Ankle Pediatrics
American Podiatric Medical Association, Inc.
American Society of Podiatric Dermatology
American Society of Podiatric Medical Assistants
American Society of Podiatric Surgeons
American Health Care Corporation
Angelini Pharma
APIS Footwear Company
Arizona AFO, Inc.
ASICS America Corporation
Association of Extremity Nerve Surgeons
Bako Integrated Physician Solutions
Barry University School of Podiatric Medicine
Bianco Brothers Instruments
Bioventus
Blaine Labs, Inc.
Blue Orchid Marketing
BRM Extremities
Brooks Sports, Inc.
Burns International, Inc.
California School of Podiatric Medicine at Samuel Merritt University
CareCredit
CBLPath Inc.
Celleration
Cerner Corporation
Clearly Beautiful Nails Laser Solutions
Comfortland Medical, Inc.
Compulink Business Systems
coolTouch inc.
CrocRx
Cryoprobe
CryoSurgery, Inc.
CurveBeam, LLC
Cutera
Cutting Edge Laser Technologies
CyberKinetics
Cynosure
DARCO International, Inc.
Data Trace Publishing Company
Delta Surgical Instruments
DG Instruments
Diabetic Limb Salvage/DFC
Dia-Foot
DJO Global
Dr. Comfort
Dr. Jill’s Foot Pads
Dr. William M. Scholl College of Podiatric Medicine at the Rosalind Franklin University of Medicine
Dr’s Remedy Enriched Nail Polish
DRE Medical Equipment
DynaPlant Systems, Inc.
Electro Medical Systems Corporation
Energy Textiles LLC
Esatoe
Flexitol
Footmaxx, Inc.
FootMind, Inc.
Formula 3 AntiFungal
Gebauer Company
Genius Solutions, Inc.
Gill Podiatry Supply & Equipment Company
Gordon Laboratories
GraMedica
gSource, LLC
Hapad, Inc.
Healthpoint Biotherapeutics
Henry Schein Foot & Ankle
Henry Schein MicroMD
Horizon Pharma, Inc.
Hyperion Medical
ICS Software, Ltd.
Innomed, Inc.
Institute for Podiatric Pathology
Instradek, Inc.
Integra LifeSciences
Integrated Orthotic Lab
Integrity Orthotics
International Federation for Podiatry
IPS, A SuccessEH5 Company
JM Orthotics
Kent State University College of Podiatric Medicine
Keradal
Keratin LLC
KeryFlex Nail Restoration System
Koven Technology, Inc
Langer Biomechanics
Light Age, Inc.
Lippincott Williams & Wilkins
MDPrivateLabel.com
Mediologic Sciences Corp.
Medimetrix Pharmaceuticals, Inc.
Medi-Rub Corporation
MediTouch EHR, A HealthFusion Solution
MedShape, Inc.
Merz North America
Metasurg
Midmark Corporation
Midwestern University
Mile High Orthotics Lab, Inc.
MMedx
Moore Medical Corporation
MSK Ultrasound
MTI
National Residency Facilitation Project (AAACP)
New Balance Athletic Shoe, Inc.
New Step Orthotic Lab, Inc.
Novartis USA, Inc.
NW Podiatric Lab
Officite
Opp Medical Inc.
Organogenesis Inc.
Orpyx Medical Technologies Inc.
Orthofeet, Inc.
Orthoheal/Vayli
OrthoScan, Inc.
Osiris Therapeutics, Inc.
Ossur Americas, Inc.
PAL Health Technologies
Pamlab, LLC (Metanx)
Patient Account Services
PediFix, Inc
PEDiNOL, a division of Valeant Pharmaceuticals North America
Performance Health, Inc./Biofreeze
Physician Claim Corp.
Physician Owned Surgery Centers
Physician Web Pages/appointments
Pine Tree Orthopedic Lab Inc.
Podiatry Insurance Company of American (PICA)
Podiatry Management Magazine
Podiatry Plus Insurance
Podiatry Today
Poditech UK Ltd.
Powerstep
PRESENT e-Learning Systems
ProLab Orthotics/USA
ProScan Reading Services
ProSites
Realm Labs
Rethink Varicose Veins
Rockwood Programs, Inc.
Root Laboratory, Inc.
Rose Micro Solutions
RTI Biologics, Inc.
Rx Sorbo
Safe Step
Sarapin-High Chemical Company
SAS Shoemakers
Savient Pharmaceuticalcs, Inc.
Sheaumann Laser, Inc.
Shikai Products
Shire Regenerative Medicine
Sigvaris, Inc.
Silispo Inc.
SIUI America, Inc.
Smart Medical
Solana Surgical
SOLE
SOLO Laboratories, Inc.
Spenco Medical Corporation
Spinarac Inc.
SteriShoe by Shoe Care Innovations
Street Arrow Products
StrataDX
Stratus Pharmaceuticals, Inc.
STS Company
Summit Doppler Systems/Wallach Surgical
Superfeet Worldwide, Inc.
SureFit
Swede-O, Inc.
TEI Biosciences Inc.
Temple University School of Podiatric Medicine
The Goldfarb Foundation
The Orthotic Group
Tiger View
Tornier
Total Vein Systems
Truetecces, LLC
Universal Ultrasound
Upsher-Smith Laboratories, Inc.
Vilux, Inc.
Web Power Video
Weldyne Health
Yodile

2013 ANNUAL SCIENTIFIC MEETING SPONSORS

DIAMOND
Podiatry Insurance Company of America (PICA)

GOLD
Bako Integrated Physician Solutions
CrocRx
HealthFusion, Inc.
Merz North America
Organogenesis Inc.
RTI Biologics
Savient Pharmaceuticals
Shire

SILVER
ASICS America Corporation
Healthpoint Biotherapeutics
MMedx
Spenco Medical Corporation
Upsher-Smith Laboratories, Inc.

BRONZE
Cutera
GraMedica
New Balance Athletic Shoe, Inc.

PEWTER
Amerx Health Care Corporation
CuraMedix
Cutting Edge Laser Technologies
Gebauer Company
MSK Musculoskeletal Ultrasound
Smith & Nephew
Stryker Foot & Ankle

COPPER
Cynosure, Inc.
Dansko, LLC
ICS Software, Ltd.
Spiracur Inc.
The Tetra Corporation

PATIENTS WITH FOOT PROBLEMS VISIT PODIATRIC PHYSICIANS AN AVERAGE OF 3.7 TIMES A YEAR.
**TIMELINE, SHIPPING, AND HOTEL INFORMATION**

**SHIPPING INFORMATION**

**ADVANCE SHIPMENT TO CALIFORNIA WAREHOUSE**
c/o Global Experience Specialists (GES)
American Podiatric Medical Association
[Company Name/Booth Number]
5560 Katella Avenue
Cypress, CA 90630, USA
- First day to receive: Monday, May 26, 2014
- Last day to receive: Monday, July 7, 2014

**ADVANCE SHIPMENT TO HAWAII WAREHOUSE**
c/o Global Experience Specialists (GES)
American Podiatric Medical Association
[Company Name/Booth Number]
c/o ICES
1004 Makepono Street, Honolulu, HI 96819, USA
- First day to receive: Monday, June 16, 2014
- Last day to receive without surcharge: Wednesday, July 16, 2014

**DIRECT SHIPMENT TO EXHIBIT SITE**
c/o Global Experience Specialists (GES)
[Company Name/Booth Number]
Hawaii Convention Center, Hall II & III
1801 Kalakaua Avenue, Honolulu, HI 96815, USA
- First day to receive: Tuesday, July 22, 2014, 8:00 a.m.–2:30 p.m.
- Last day to receive without late surcharge: Wednesday, July 23, 2014, 8:00 a.m.–Noon

**Move-out:**
- Saturday, July 26, 2014; 2:30 p.m.–6:00 p.m.

**DIRECT SHIPMENT TO EXHIBIT SITE**

**EXHIBIT SCHEDULE**

Set-up.......................... Tuesday, July 22
Set-up.......................... Wednesday, July 23
Exhibit Hall Open............... Thursday, July 24
Exhibit Hall Open............... Friday, July 25
Exhibit Hall Open............... Saturday, July 26
Dismantle........................ Saturday, July 26

For complete exhibit hall schedule, visit www.apma.org/exhibits.

**HOTEL INFORMATION**

Visit www.apma.org/thenational for additional information.

**HILTON HAWAIIAN VILLAGE WAIKIKI BEACH RESORT**
2005 Kalia Road
Honolulu, HI 96815
T: 808-949-4321

Note: do not use hotel’s main phone number for reservations. Visit www.apma.org/thenational for complete reservation information.

**APMA ROOM BLOCK IS LIMITED.**
To guarantee a room within the APMA group rate, it is recommended that you make your reservations immediately. Please be aware that the block of rooms available at the group rate is limited.

**NOVEMBER 1–FRIDAY**
Last day to submit application for space assignment via Priority Point system.

**MARCH 31–MONDAY**
Exhibitor Kit available online at www.apma.org/exhibits.

**JUNE 8–WEDNESDAY**
Exhibitor Kit Discount: last day to place orders with payment and receive discounted price.

**JUNE 13–FRIDAY**
Certificate of Liability Insurance due to APMA.

**JUNE 13–FRIDAY**
Contract balance due to APMA. Booth personnel information due.

**JULY 24–26, THURSDAY–SATURDAY**
Exhibit at APMA meeting. Visit www.apma.org/exhibits for specific times and for set-up and dismantling schedule.

**CONTACTS**

Melanie R. Carter
Associate Director
Development and Corporate Relations
301-581-9243 • F: 301-530-2752
mrcarter@apma.org

Global Experience Specialists (GES)
Exhibit Official Service Contractor
(National Service Center)
800-475-2098 • F: 866-329-1437
www.ges.com/contact

GET EXHIBITION INFORMATION 24/7 AT WWW.APMA.ORG/EXHIBITS.
RULES AND REGULATIONS

PLEASE NOTE THESE IMPORTANT ITEMS

1. EXHIBITOR INSURANCE REQUIREMENTS
All property of the exhibitor is understood to remain under its custody and control in transit to and from or within the confines of the exhibit area. APMA, Inc., the Hawaii Convention Center, and GES do not provide insurance covering the exhibitor’s property.

2. HALL ETIQUETTE
As a courtesy to APMA’s Annual Scientific Meeting attendees and to your fellow exhibitors, exhibitors are requested to open their exhibit on time each day and staff it throughout the day of the meeting until the scheduled closing of exhibits.

3. SOLICITATION REGULATION
Distribution of printed matter, souvenirs, or any other articles shall be restricted to the contracted booth area. No part of the facility other than the exhibitor’s booth shall be used for display, order taking, or selling purposes of any kind. Management reserves the right to require removal of any objectionable display elements or prohibit any unauthorized exhibitor selling activity.
Exhibitors are the only parties authorized to hold hospitality suites during the Annual Scientific Meeting (The National). Non-exhibitors are not granted this privilege.

4. CO-MARKETING REQUESTS & SPACE SHARING
If two or more companies wish to be assigned exhibit space adjacent to one another, each company must attach a cover letter to its exhibit space application, explain the request, and copy the other company on the request. The space assignment will then be made by averaging the co-marketing companies’ points. No subletting or sharing of exhibit space is permitted.

5. SET-UP/DISMANTLE
During set-up and dismantling of booths, no one under the age of 18 is allowed in the exhibit hall.

Carefully read the complete show Rules and Regulations on the reverse side of the Exhibit Space Application for information on cancellations, labor and booth configuration regulations, and exhibit exclusions.
HERE’S HOW TO SECURE EXHIBIT SPACE
Complete the Exhibit Space Application on page 15 and mail with your 50-percent deposit or full payment to:

American Podiatric Medical Association, Inc.
Annual Meeting Department
Attn: Melanie R. Carter
9312 Old Georgetown Road
Bethesda, MD 20814-1621

OR

If payment is made by credit card, applications may be e-mailed to mrcarter@apma.org, or faxed to 301-530-2752.

A 50-percent deposit must accompany signed contracts for processing. Full payment for exhibit space must be received by APMA no later than Friday, June 13, 2014. Contracts received after that date must be accompanied by full payment.

HOW IS SPACE ASSIGNMENT DETERMINED?
APMA’s Priority Point system exhibit space is assigned by the exhibitor point system designed by APMA. This system develops a priority number for each exhibitor, based on four criteria of support for APMA:

1. Consecutive years exhibited with APMA
2. Number of booths taken per year
3. Advertising placed in APMA publications
4. Support for APMA educational programs and other APMA programs

To benefit from the priority points rating, the application for exhibit space must be received on or before Friday, November 1, 2013. Applications received after Friday, November 1, 2013, will be assigned space in order of date received. APMA reserves the right to assign the next-best substitute space when the requested space is not available. Since it is not possible to contact each company, please do not concentrate all choices in one area of the exhibit hall. APMA reserves the right to reassign exhibit space.

WHAT IS INCLUDED IN THE BOOTH FEE?
Booth rental fee includes exhibit space, pipe and drape, one two-line company identification sign, and a program listing. Please note that the exhibit rental fee does not include electrical use, booth carpet, or furniture. Forms for your additional requirements will be included in your exhibitor service manual.

The hall is not carpeted. APMA requires each booth to have booth carpet. Carpet may be rented from GES. If booth carpet is not ordered and installed by three hours prior to the show opening, APMA will have GES install a standard color (gray) at the exhibitor’s expense.

Booth rental fee does not include admittance to the scientific sessions. DPMs wishing to attend these sessions are required to register as a meeting attendee.

GET EXHIBITION INFORMATION 24/7 AT WWW.APMA.ORG/EXHIBITS.
APMA

CEILING HEIGHT:

CORNER STANDARD $2,750
CORNER PREMIUM $3,300
AISLE PREMIUM $2,650
PREMIUM ISLAND $9,500
AISLE STANDARD $2,550

Booth price does not include furnishings or any other booth supplies (see details on p. 13).

GET EXHIBITION INFORMATION 24/7 AT WWW.APMA.ORG/EXHIBITS.

14 2014 APMA Annual Scientific Meeting Prospectus
EXHIBIT SPACE APPLICATION

RULES AND REGULATIONS ON REVERSE SIDE.
GET EXHIBITION INFORMATION 24/7 AT WWW.APMA.ORG/EXHIBITS.

2014 ANNUAL SCIENTIFIC MEETING
Hawaii Convention Center, Honolulu, HI • Exhibit Dates: July 24-26, 2014

1. OFFICIAL COMPANY NAME AND REPRESENTATIVE TO RECEIVE ALL MAILINGS
(To avoid delays in processing your application, please print ALL information legibly.)

COMPANY NAME _____________________________________________________________

REPRESENTATIVE NAME/TITLE _____________________________________________

ADDRESS (REQUIRED) _______________________________________________________

CITY/STATE/ZIP ____________________________________________________________

WEBSITE _________________________________________________________________

CONTACT PHONE ______________________________________ CONTACT E-MAIL __________

PUBLIC (TOLL-FREE) ______________________________ PUBLIC E-MAIL ________________

I am an authorized representative of the company with full power to sign and deliver this application. The company listed agrees to comply with all instructions, rules, and regulations appearing on the back of this contract and agrees to promptly submit all information requested by APMA.

SIGNATURE __________________________________ DATE __________

PRINT NAME ______________________________________________________________

2. COMPANY TYPE
- Dermatology
- Diagnostic Equipment
- Education
- Footwear/Hosiery
- Insurance/Management Services
- Laser Therapy
- Medical Equipment and Supplies
- Orthotics
- Office Equipment
- Pain Management
- Pathology Services
- Pharmaceutical
- Podiatric Organization
- Practice Marketing
- Publications
- Software (Billing/EMR)
- Surgical Products (Implants, Dressings, etc.)
- Surgical Instruments
- Wound Care
- Other (please specify):

3. BOOTH SELECTIONS
By submitting a signed copy of this contract, we hereby apply for exhibit space for the APMA Annual Scientific Meeting and Exhibits. We request the location listed below. (Please review floor plan and pricing on page 14 and indicate five choices below, in order of preference, as some spaces already may be assigned.) APMA reserves the right to assign the next-best substitute space when the requested space is not available and to reassign exhibit space as necessary.

TOTAL NUMBER OF BOOTHS REQUESTED:
1ST CHOICE: Booth number(s) __________ Booth rate(s): __________
2ND CHOICE: Booth number(s) __________ Booth rate(s): __________
3RD CHOICE: Booth number(s) __________ Booth rate(s): __________
4TH CHOICE: Booth number(s) __________ Booth rate(s): __________
5TH CHOICE: Booth number(s) __________ Booth rate(s): __________

List up to two exhibitors you do not want in proximity to your booth(s). Specific names of companies must be listed. APMA will not assume responsibility for locating competing companies of like products in proximity.

1. _________________________________________________________________________
2. _________________________________________________________________________

4. PAYMENT
- Full Payment
- 50 Percent Deposit - Minimum due. Failure to submit balance on or before Friday, June 13, 2014, will be cause for cancellation of exhibit space.

Enclosed is Check No. __________ in the amount of $ __________

Credit Card:  MasterCard  VISA  American Express

Credit Card Number __________/_________/_________/_________/_________

Exp. Date __________/_________/_________

Name Printed on Card _______________________________________________________

CSV Code (Required) __________

Signature __________________________________________________________________

5. PROGRAM BOOK AND EXHIBIT HALL INFORMATION
(APMA is not responsible for mistakes in the information.)

COMPANY NAME _________________________________________________________________________

Indicate name exactly as it should appear in the meeting printed materials.
- We have submitted with this application a typed description that will be used on the APMA website. APMA reserves the right to edit the description provided.

6. GENERAL LIABILITY INSURANCE CERTIFICATE
All exhibitors must submit the insurance policy certificate. Please indicate company name as it appears on file with the insurance provider. Deadline to submit certificate: Friday, June 13, 2014.
- Insurance policy certificate enclosed.

7. SUBMIT COMPLETED FORM TO:
American Podiatric Medical Association, Inc.
9312 Old Georgetown Road, Bethesda, MD 20814
E-mail: mrcarter@apma.org • Fax: 301-530-2752

APMA Office Use: Booth Assignment __________ Payment/Batch Date __________ Amount $ __________ Authorization Code __________

Meeting Sponsor  Yes  No  Level: ________ Discount: ________ Final Booth Cost: ________
SPACE ASSIGNMENT: Exhibit space is assigned based on the exhibitor point system designed by the American Podiatric Medical Association, Inc. Subletting of space is not permitted. Exhibitor may not exhibit, advertise, or offer products or services which are manufactured or sold by that exhibitor in his or her regular course of business as detailed on the application form.

The exhibitor may not receive or permit the receipt of legal tender, or anything of value, for goods and/or services in the exhibit area or in any other facility provided or controlled by the association during any meeting, nor shall any goods be delivered for which any future payment is made. The exhibitor is responsible for any local sales taxes on orders.

DISPLAY REGULATIONS: Please review the enclosed lay-out of the exhibit floor carefully and consider the needs of your display when selecting your booth(s). In standard “in line” booths, the exhibit material is restricted to a maximum height of 36 inches, except for the back wall of the display, which is limited to 8 feet in height and one-half the depth of the booth. The APMA exhibit hall follows the International Association of Exhibits and Events guidelines. The display guidelines are designed to ensure that each exhibitor, regardless of size, has the opportunity to present its products or service in the most effective manner possible.

SOLICITATION REGULATION: Distribution of printed mat- ter, souvenirs, or other items shall be restricted to the contractual booth area. No part of the facility other than the exhibitor’s booth will be used for display, order taking, or selling purposes of any kind. Management reserves the right to require any objectionable display or prohibit any unauthorized exhibitor selling activity. Exhibitor represents and warrants that all marketing activities, including but not limited to display and printed information for distribution and oral discussions that take place in the exhibit booth, comply with all applicable FDA and other federal and state regulatory requirements.

IRREGULAR ACTIVITIES: All sound presentations must be done either in a soundproof environment or through use of earphones so that neighboring exhibitors are not disturbed. Exhibitor agrees to equip with equipment that may be objectionable to other exhibitors because of noise or other disagreeable features must notify the association of such in writing in advance of the meeting, and agree to accept booth assignment arranged by the association.

PHOTOGRAPHY AND VIDEO RECORDERS: Exhibitors are not permitted to photograph or videotape any booth other than that of the company they represent. These activities are permitted only before or after exhibit hall hours. Security arrangements for such activities must be made in advance at the exhibitor’s expense. Only the official meeting photographer is allowed open access to photograph in the exhibit hall.

RATES, DEPOSITS, AND REFUNDS: Booth space is charged as stated on the contract. No booth will be assigned without a 50 percent deposit accompanying the exhibit space application. Space not ordered within 30 days of the exhibit opening date. If assigned space is not paid for by this date, it may be reassign on the option of APMA without refund of deposit. APMA will refund deposits in the instance where an exhibit application is declined. In the event of conflicts regarding space reservations or conditions beyond its control, APMA reserves the right to rearrange the floor plan.

Any space not claimed and occupied (for which no special arrangements have been made 24 hours prior to exhibit opening) will be resold or reassigned by APMA without notice. Any remaining exhibit space not claimed and occupied is received fewer than 60 days prior to the meeting.

CANCELLATION: Cancellation of booth-space contracts must be received in writing. Cancellations received at least 60 days prior to the meeting will be refunded, less a $250 processing fee. No refund will be made of the deposit if notice of cancellation is received fewer than 60 days prior to the meeting.

EXHIBIT PERSONNEL: Each exhibiting company may regis- ter up to six (6) representatives at no additional cost. All representatives must be pre-registered with the convention office. DPM exhibitors will be admitted to the Annual Meet- ing Scientific Sessions only if they are additionally regis- tered as a meeting attendee.

INSTALLATION AND DISMANTLING: Exhibits may be installed between 8:00 a.m.–4:30 p.m., Tuesday, July 22, 2014; and/or 8:00 a.m.–2:30 p.m., Wednesday, July 23, 2014. All exhibits must be fully set up prior to show com- mencement. Exhibitors who require additional time for set- up must obtain prior approval from APMA.

APMA reserves the right to alter exhibit hours in accord- ance with the convention program. Exhibitors will be duly notified if such changes are necessary. An exhibitor regis- tration desk will be open during exhibit installation hours immediately outside the exhibit hall.

All exhibit materials must be dismantled no earlier than 2:30 p.m., packed and ready to ship by 6:00 p.m. on Sat- urday, July 26, 2014. Failure to observe this association regulation may result in rejection of application for space at future APMA annual meetings.

Advance shipment to warehouse: All exhibit material and equipment must be shipped to GES, the official service contractor, and bills of lading must be completed with all charges fully prepaid as follows:

GES, Advance Warehouse:

c/o Global Experience Specialists (GES)
American Podiatric Medical Association
[Company Name/Booth Number]
c/o ICES
104D Makepano Street, Honolulu, HI 96819 USA

FURNISHINGS AND EQUIPMENT: Notice of space assign- ment will include the necessary forms and information from the Exhibit Service Contractor for rental of furnishings and equipment, shipment, and installation of your exhibit.

APMA requires each booth to have booth carpet. Carpet may be rented from GES. Floor covering materials are to be installed by three hours prior to the show open. APMA will have GES install a standard color (gray) at the exhibitor’s expense.

All exhibits must conform to the standards set by the IAE. No supplies, materials, posters, or other objects shall be post- ed or tacked, nailed, screwed, or otherwise attached to col- umns, walls, floors, or other parts of the building or furniture.

All electrical equipment must conform to the city electrical code and must be approved by Underwriters Laboratory (UL) or another recognized laboratory. Furtherspecifications will be provided by the exhibit service contractor. Volatile, flammable, or explosive substances or materials prohibited by city ordinance or by insurance carriers will not be permitted on the premises.

Exhibitor activities are restricted to the booth allocated.

TIPPING: GES requests that exhibitors do not tip its em- ployees. They are paid an excellent wage scale denoting a professional status. Tipping is not necessary. This ap- plies to all GES employees.

EXHIBIT INSTALLATION: Detailed exhibitor and hand- carried freight guidelines will be included in the exhibitor service manual.

SAFETY: Standing on chairs, tables, or other rental furni- ture is prohibited. Exhibitor is not equipped to sup- port your standing weight. GES will not provide any scafs or any other equipment for this purpose. If assistance is required in assembling your booth, please order labor on the display labor order form, and the neces- sary laborers and supplies will be provided by GES.

INSURANCE: All property of the exhibitor is understood to remain under its custody and control in transit to and from or within the confines of the exhibit area. The American Podiatric Medical Association, Inc., the Hawaii Convention Center, and GES do not provide insurance covering exhibitor’s property. Exhibitors must provide a certificate of insurance verifying the following coverage:

COMMERCIAL GENERAL LIABILITY:

- $2 Million General Aggregate
- $1 Million Products-Completed Operations
- $1 Million Bodily Injury/Property Damage
- $1 Million Personal and Advertising Injury
- $5,000 Medical Expense Limit (per person)

AUTOMOBILE LIABILITY:

- $1 Million Combined Single Limit Bodily Injury and Property Damage

WORKERS COMPENSATION/EMPLOYERS LIABILITY:

- As required by local law

Exhibitor shall secure and furnish to APMA before three (3) months prior to the first license day of facility usage, and maintain during the entire license period, above said poli- cies. The policies shall provide that they will not be canceled or materially altered during the license period or until APMA has been given at least thirty (30) days’ written notice of such cancellation or alteration.

SECURITY: The American Podiatric Medical Association, Inc., provides security guard service during exhibit hours to restrict access to annual meeting registrants displaying valid name badges. In addition, there will be guard service during the hours exhibits are open to attendees. The depth of the booth. The APMA exhibit hall follows the International Association of Exhibits and Events guidelines. The display guidelines are designed to ensure that each exhibitor, regardless of size, has the opportunity to present its products or service in the most effective manner possible.

FORCE MAJEURE: In the event the Hawaii Convention Center or any part of the exhibit area thereof is unavail- able, whether for the entire license period of the event, as a result of fire, flood, tempest, or any such act of God, or as a result of governmental intervention, mali- cious damage, acts of war, strike, lock-out, labor dispute, riot, or any other cause or agency over which the Ameri- can Podiatric Medical Association, Inc., has no control, or should APMA decide that because of any such cause it is necessary to cancel, postpone, or resize the exhibit, or reduce the installation time, exhibit time, or move-out time, APMA shall not be liable to indemnify or reimburse the exhibitor in respect of any damage or loss, direct or indirect, arising as a result thereof.

VIOLATIONS: In the event an exhibitor violates any provi- sion of this Agreement, the Association shall have the right, without any liability whatsoever, to notify the agents, serv- ants, employees, or other persons then operating exhibi- tor’s booth(s) to close said booth(s) immediately and to remove all the exhibits and other materials; and in the booth(s) of the exhibitor immediately upon notice. Furthermore, the association shall have the additional right to bar the exhibitor, his or her agents, servants, employees, or other representatives from the exhibit area and the exhibit halls and facilities, and to enforce the provisions hereof by having the responsible local government official enforce this provision, all without liability to the association, its agents, servants, employees, or any person or corporation. In- vision of the agreement is breached by the exhibitor or if the exhibitor is in default hereunder, the association shall have the right, and is hereby authorized, to retain all monies theretofore paid by exhibitor as liquidated dam- ages. In any additional to any powers, prerogatives, or remedies otherwise provided by the association in this agreement, the association shall have any and all rights and remedies otherwise available at law or equity.

AMENDMENTS: Any and all matters not specifically cov- ered by the preceding rules and regulations and the other terms and conditions contained in the Exhibitor Service Manual shall be subject to the decision of the American Podiatric Medical Association, Inc. APMA shall have the full power to interpret, amend, add to, or delete any part of the rules and regulations, provided any amendments, when made, are brought to the notice of the exhibitors. Each exhibitor, for itself and its employees, agrees to abide by the foregoing rules and regulations and be responsible for their additions thereto in conformance with the preceding sentence.

DEFAULT: Exhibitors will not be permitted to set up their exhibits or will be subject to eviction, without refund, if this contract is violated.

LAWs APPLICABLE: This contract shall be governed by the laws of the city of Honolulu. Exhibitor agrees to abide by the rules and regulations of the Hawaii Conven- tion Center.

PROBLEMS: Problems should be reported to the APMA exhibit hall manager, APMA meetings administrator, or the APMA executive director.